



NEWS RELEASE

Residents voice their satisfaction with quality of life and city services in Abbotsford

ABBOTSFORD – May 15, 2019 – Over 1, 475 residents shared their views in Abbotsford’s first ever comprehensive quality of life survey. Through May and August, residents provided insights on internationally recognized quality of life indicators to develop a baseline measure of community sentiments. These results will be compared to future quality of life surveys to measure progress on the indicators.

Overall, City of Abbotsford residents have a strong sense of community and are positive about their quality of life. A total of **85%** of respondents indicated that they have a fair to strong level of satisfaction with their quality of life, and **80%** of respondents indicated that they are living close to their best possible life. Community engagement and volunteerism was a key indicator with **45%** of respondents volunteering their time at least quarterly and **80%** of respondents feeling a strong sense of trust with their neighbours and businesses in Abbotsford.

The objectives of this survey were to measure residents’ general satisfaction with their quality of life as well as residents’ feelings of belonging to the community, levels of trust and community engagement, as well as the experiences that contribute most to residents’ feelings of satisfaction. These quality of life objectives were measured alongside residents’ satisfaction with city services and the awareness of those services.

Participants represented a range of demographics across the community. The full results are available to the public online.

Background:

Abbotsford is known as the ‘Hub of the Fraser Valley;’ Mayor and Council have a vision for a community with a vibrant and thriving economy, inclusive and safe neighbourhoods built on the foundation of our cultural heritage and natural beauty.

Quotes:

“The City of Abbotsford’s Strategic Plan focuses on building a more complete community with a vibrant economy rooted in fiscal discipline and organizational alignment. This quality of life survey provides us with a baseline indication of what our residents are most satisfied with, as well as where we could improve across our community.”

Henry Braun
Mayor, City of Abbotsford

Links:

Quality of Life Survey Information: www.abbotsford.ca/quality

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