



NEWS RELEASE

City Launches New Engagement Portal for Residents- '*Let's Talk Abbotsford*'

ABBOTSFORD – May 7, 2019 – The City of Abbotsford has launched a new innovative engagement platform, *Let's Talk Abbotsford*, for the public to provide feedback and stay up to date on City projects announced Mayor Henry Braun today.

As part of Council's Strategic Priorities for 2019, the City is working on enhancing and improving engagement with the community. *Let's Talk Abbotsford* is the new online engagement portal where residents can have their say and stay up-to-date on projects that the City is working on, from parks and field developments, to transportation and highway improvements.

The new portal will enable the City to connect with the community through various online engagement tools including surveys, polls, forums, maps, question boards and more. The portal will supplement our face to face engagement activities and will give residents more options to provide feedback when it fits their schedule.

Signing up is easy through www.letstalkabbotsford.ca. Residents can click on the projects of interest and share their views. Residents can also subscribe to individual projects to receive updates and engagement opportunities.

Quotes:

"I'm extremely pleased that we are able to provide the community with more options to be engaged with the development of projects, services and programs that impact them. *Let's Talk Abbotsford* will provide residents with an online option for providing feedback which will help us to ensure that city projects move forward reflecting the views of our community. Enhancing public engagement will help us continue to build a City that is connected, diverse and innovative, a city where everyone enjoys a great quality of life."

Henry Braun
Mayor, City of Abbotsford

Links:

Lets Talk Abbotsford Engagement Portal:
www.letstalkabbotsford.ca

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