



NEWS RELEASE

City of Abbotsford Receives Generous Donation

ABBOTSFORD – November 29, 2017 – The City of Abbotsford received a generous donation of 50 CITYPAK's from Wolfe Auto Group through coordination with Union Gospel Mission announced Mayor Henry Braun today.

The CITYPAK backpacks are designed to support individuals who are experiencing homelessness. CITYPAK's provide a safe, convenient and versatile backpack designed to meet the changing needs of individuals, who are experiencing homelessness.

During the month of December 2017, the CITYPAK's will be disbursed through the Abbotsford Inter-Agency Care Team in collaboration with the local outreach/service provider collaboration, who are working together to respond to the housing, health and social needs of vulnerable individuals in Abbotsford.

Quotes:

"We are very fortunate to receive such a generous donation from the Wolfe Auto Group to help support individuals in our community who are experiencing homelessness. The donation of these multi-use backpacks has illustrated for me just how important it is for government, businesses and the community to work together to address homelessness. We are very grateful to the Wolfe Auto Group and the Union Gospel Mission for seeing a need and reaching out to help those experiencing difficult times in the City of Abbotsford."

*Henry Braun
Mayor, City of Abbotsford*

"After witnessing the impact these survival bags had on individuals last year, we knew our good deed went a long way. We really wanted to bring CityPak to charities in Vancouver and the Fraser Valley again this year."

*Tristan Schon
Wolfe Auto Group*

Background

The CITYPAK idea to make life on the streets a little easier by providing custom designed backpacks for the homeless. Four years, 77 North American cities and 35,000 backpacks later and The CITYPAK Project has made it to the Lower Mainland, thanks to partnerships with Lower Mainland-based Wolfe Auto Group and the Union Gospel Mission, Paks are being distributed in Vancouver, Surrey, Township and City of Langley, and Abbotsford.

The CITYPAK Project, an initiative of the Selma Breskin Kaplan Foundation, was founded by Chicago businessman and philanthropist Ron Kaplan. CITYPAK provides a safe, convenient and versatile backpack designed to meet the changing needs of individuals, who are experiencing homelessness. The backpacks feature a hideaway poncho designed to keep both the bag and its wearer dry, a cinch-top closure for extra

waterproofing, a ballistic nylon outer shell strong enough to combat the elements, a reflective strip for safety during the winter nights, and anti-theft measures including a strap that can be looped around the arm or leg.

Associated Links:

CityPak Initiative: <http://www.citypak.org/>

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