



CITYSTUDIO

ABBOTSFORD

FALL 2020
CHALLENGES & COURSES

FALL 2020

UFV CHALLENGE

CityStudio

Pavement Mural Toolkits

Challenge: To create a toolkit for community members to use to advocate for, plan, gain approval and execute on the creation of a community engaged pavement mural.



UFV Course

GEOG 360 - Introduction to Regional and Community Planning

Concepts in the field of planning and current policy issues and debates are addressed.

Partnering with a local agency, students work on addressing a planning challenge that introduces them to careers in development policy, local government, and registered professional planning.

FALL 2020

UFV CHALLENGE

CityStudio

Digital Presence

Challenge: Develop a digital presence for CityStudio Abbotsford including: content mission, user journeys, mobile strategy, governance and an implementation strategy.



UFV Course

BUS 385 - Developing a Digital Presence

This course will focus on the strategy and business processes necessary to develop and maintain an organization's online presence including structuring a website, implementing a content management strategy, integrating e-commerce, and developing multiple online channels (mobile, desktop, social media).

FALL 2020

UFV CHALLENGE



CityStudio Community Data

Challenge: To better understand Abbotsford Community Needs pre and post COVID through the analysis of HelpSeeker data.

HelpSeeker is an app that allows people to access community, health, and social services.

UFV Course

GEOG 252 - Explanation in Geography: Quantitative Methods

A numerical approach to problem-solving in geography. Methods in the collection, description, analysis, and presentation of quantitative data will be addressed.

CITYSTUDIO INSPIRED PILOT

CITYSTUDIO SECONDARY

Rick Hansen Secondary School



Rick Hansen Secondary
SCHOOL OF SCIENCE & BUSINESS

The City is partnering with School District 34 through Rick Hansen Secondary School (RHSS) in a CityStudio style pilot to connect youth and class projects to their community.

Providing opportunities to:

- **Students:** gain experiential learning in their field of study by tackling municipal challenges as class projects
- **City:** work with innovative student teams in addressing community challenges with a new perspective

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RHSS CHALLENGE

CityStudio

Diversity and Inclusion in Abbotsford

Challenge: How might we identify and find ways to break through barriers that exclude residents from participating in our community?



RHSS Course

Careers Life Education 10

This course introduces students to explore themselves and work-life balance. Students learn what is required for them to succeed in the workplace and are given the right tools and resources to do so. Students develop the necessary skills required to be successful at any workplace.

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RHSS CHALLENGE

CityStudio

Lessons from COVID

Challenge: How did (or would have) the COVID-19 pandemic affect the following areas? What can we learn from it?



RHSS Course

Careers Life Education 10

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