Community Futures South Fraser

Supporting Self Employment

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Community Futures South Fraser

Local, non-profit support for people planning, starting or growing a business

Self Employment Program	Support for eligible clients preparing for business ownership
Business advice	Free one-to-one help with planning, finances and finding customers
Business loans	Financing to start, grow or maintain a business

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The Self Employment Program

A well thought out,
lasting transition
from unemployment
to business ownership

Business ownership as an employment option

People who may be eligible

Receiving EI	People receiving Employment Insurance
EI within 5 years	People whose EI claim ended within the past 5 years and who are still unemployed
People with disabilities	People with disabilities who are considering self-employment

WorkBC confirms eligibility and suitability, and makes the referral.

A Conversation About Fit

When a client expresses interest in working for themselves

What product or service would they like to offer?

What skills or experience could they build on?

Are they ready to research the idea and develop a plan?

What would running a business involve for them?

Business Planning and Startup Support

Market Research

Explore customers and test demand

Business and Financial Plans

Work through how the business and its finances would operate

Business Workshops

Build skills in marketing, sales and day-to-day business operations

One-to-One Coaching

Get advice and mentoring as the business develops

Support That Considers The Person

Group learning,
with individual mentoring

Clients can discuss their goals, circumstances and support needs with the program team.

Access needs and barriers are part of that conversation.

The WorkBC Referral Path

Program referrals go through WorkBC.

01 Client connects with their WorkBC team

02 WorkBC reviews eligibility and suitability

03 WorkBC arranges the program referral

04 Community Futures supports business development

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Questions and connections

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