



Spring/Summer, 2021



STARTING ON THE RIGHT FOOT

Business Start-Up Welcome Packages

Starting a new business can be one of the most exciting adventures for passionate entrepreneurs. Getting things in place to ensure that you've covered all the bases can prove challenging, even more so if your new venture, or expansion is occurring outside of your home community.

In Abbotsford, we want to ensure that our entrepreneurs get started in the right foot. We have created a business welcome package that includes helpful resources and information to help you get started.

This package includes:

- Starting a Business in Abbotsford checklist
- Business Marketing Guide & Workbook
- Business Visitation Program brochure
- And more!

FOCUSING ON RESILIENCE

Abbotsford's Business Visitation Program

Businesses of all sizes and at all stages of their life cycle experience the waxes and wanes of an ever-evolving economy. Certainly, the past 18 months has provided a great example of the changes that can occur to present both challenges and opportunities for businesses as they seek to fortify their resilience.

The City of Abbotsford's Business Visitation program is open to all merchants in the municipality to discuss challenges they are experiencing with their business and to seek support and guidance to address their immediate concerns and to pro-actively identify and prepare for the road ahead.

[Contact us](#) to arrange your business visitation – on your premises, on your schedule.





PARTNERS IN SUCCESS

New Corporate Partnerships Program

Companies with a strong community focus are often seeking ways that they can best assist in the cities that they serve. These partnerships are vital to the success of programs, facilities and events and ensure both support for the needs and well-being of citizens as well as celebrating the community champions in the private sector that contribute to create the safe and vibrant aspects that make a community feel like “home”.

The City’s new Corporate Partnerships Program formalizes the relationships that currently exist and creates an equitable foundation to shape how partnerships can be structured into the future to the mutual success of all.

[LEARN MORE](#)

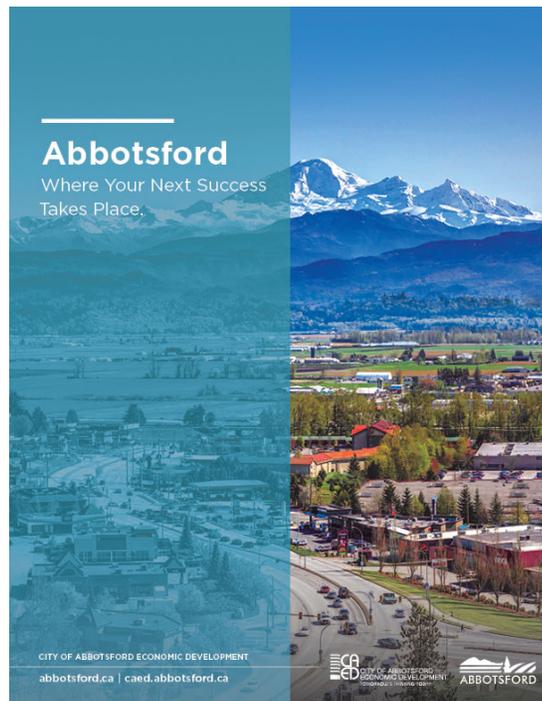
OPPORTUNITY IN SPOTLIGHT

Abbotsford’s Investment Profile

At the heart of the Fraser Valley, Abbotsford is ripe for opportunities. Ensuring that we are prepared to embrace those opportunities as they arise is critical to our success. To do so, we have developed an investment profile that addresses 20 key considerations that corporate decision makers and site selection firms look at when identifying a short list of sites for their next project.

The profile, available in hard copy and online, helps us to promote Abbotsford to prospective companies and investors and to identify our value proposition well for all potential ventures that are a fit for the present and future of our community.

To request a copy of the Investment Profile, [contact our office.](#)





PASSPORT TO PATIOS

Sip, Savour, Socialize

We understand how hard this year has been for our hospitality industry and want to introduce our Passport to Patios program www.abbotsford.ca/passport2patios

Throughout the Summer (June to August) - with every minimum purchase of \$10.00 or more at one of our participating businesses - you will receive a stamp. Once you have collected 5 stamps on your 'passport' you can enter in to win one of our weekly prizes for a gift card valued at \$50.00 (two prizes awarded weekly).

LEARN MORE

TEMPORARY OUTDOOR PATIO PROGRAM

The City of Abbotsford and Liquor and Cannabis Regulation branch (LCRB) have extended the temporary outdoor patio program until October 31, 2021. To support businesses in their reopening efforts, the LCRB will now permit food-primary, liquor-primary and manufacturer licensees, such as wineries, breweries and distilleries, to apply through a simplified online process to temporarily expand their service areas until October 31, 2021. There are no fees associated with the temporary patio expansion applications.



SUBMIT APPLICATION

CANADA DAY

Drive Across Canada Drive Thru

Join us on July 1 for a FREE "Canada Day Drive Thru" experience!

EVENT DETAILS

CANADA DAY • JULY 1, 2021

DRIVE ACROSS CANADA

Get ready for a cross country journey this summer at **TRADEX** Trade & Exhibition Centre!

JULY 1 🍁 **12 - 5PM** 🍁 **FREE ADMISSION**

Join us for a **FREE** "Canada Day Drive Thru" experience! Visit each Province and Territory and enjoy music, décor, history, giveaways, games, and more!

FOOD TRUCK FESTIVAL
ALL WEEKEND LONG!
AT THE ABBOTSFORD EXHIBITION CENTRE



FILMING IN #ABBYWOOD

Filming has been "booming" in Abbotsford. We have seen 27 productions, 93 filming days at 61 filming locations with an economic impact of \$1.1 million.

We are proud to introduce our interactive virtual "film tours" now featured on our [filming webpage](#). Be sure to check out the "Filmed in Abbywood" self guided tour. This tour features public locations in Abbotsford that can be seen as a backdrop to a variety of filming productions - as well as movie trailers and posters.

- Parks
- Historic Downtown
- Restaurants and Cafes
- Clayburn Village
- Arenas, Auditoriums and Halls

[LEARN MORE](#)

NEIGHBOURHOOD SMALL GRANT PROGRAM

This past year has been a challenging one for all, but especially for the children in our community.

Christine P, an applicant for the Responsive Neighbourhood Small Grant program, wanted to provide children in the community with the opportunity to enjoy Easter together, while staying safely apart. Christine and her family put together put together Easter Egg Hunt Kits that children could enjoy at home. Each kit included some eggs to find, treats and small outdoor toys, as well as a card with well wishes. Participants were encouraged to use the sidewalk chalk provided to write encouraging and positive messages in the community, and to share photos of their children enjoying the baskets in their community Facebook group.

A Responsive Neighbourhood Small Grant provides up to \$1000 for projects that help us stay connected right now.

[APPLY NOW](#)



COVID-19 BUSINESS RESOURCES

All COVID -19 Business Resources and updates in one location.

[Business Resources](#)

COVID-19 OPEN BUSINESS LISTINGS

COVID -19 Open for Business mapping page. List your business, pivoted operations and worksafe procedures.

[GIS Open Business](#)

COMMUNITY EVENTS CALENDAR

For a listing of virtual special events taking place in our community, please visit our community calendar.

[Community Calendar](#)



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