

## **Terms and Conditions of the BLOOM WHERE YOU GROW GARDEN SHOWCASE Promotion**

THE "BLOOM WHERE YOU GROW " PROMOTION IS OPEN ONLY TO CANADIAN RESIDENTS, NOT INCLUDING QUEBEC. NO PURCHASE IS NECESSARY TO ENTER OR WIN. ENTRY IN THIS PROMOTION CONSTITUTES ACCEPTANCE OF THE OFFICIAL TERMS & CONDITIONS AS OUTLINED BELOW.

### **1. Entry Period**

The Promotion begins at 9:00 AM PST Friday, May 12, 2021 and ends at 11:59 PM PST Friday, June 12, 2021.

### **2. Method of Entry**

Enter via the internet at <https://www.abbotsfordcity.ca/communities-in-bloom> and complete all required fields of the online entry form and click submit to upload photo. If THE BLOOM WHERE YOU GROW GARDEN SHOWCASE is cancelled, modified, suspended or terminated, which The City of Abbotsford reserves the right to do in its discretion if factors beyond its control make the promotion unable to be administered as planned, notice will be posted on [www.abbotsford.ca](http://www.abbotsford.ca) in addition to both City of Abbotsford's [Twitter](#) and Communities in Bloom [Facebook](#) accounts.

### **3. Eligibility**

By entering the BLOOM WHERE YOU GROW GARDEN SHOWCASE, entrants agree to comply with and be bound by these Official Terms & Conditions. PHOTOS MUST NOT DEPICT YOU OR ANYONE IN ANY STATE OF UNDRESS and submissions with any sort of nudity or indecent activity will be automatically disqualified. Anyone whose submission involves anything illegal, potentially or actually dangerous or harmful or containing any element of physical risk will be disqualified.

### **4. Format**

Entries are to be stories along with digital photos, submitted as high resolution jpeg or RAW files (minimum 2.5 megapixels, maximum 8 megapixels) to the promotion web page. Combining multiple photos into one photo (photo alterations) or photos with borders, frames, text or other graphic elements are not acceptable.

### **5. Prizes**

There are seven (7) prizes available to be won. Prize details are as follows:

7 Twelve Scotts grow gifts pack:

- 50 dollar gift card for a local garden store for each recipient
- Gardening gift basket
- Congratulatory letter for each recipient
- Sign to designate winner for resident's garden

Lost or stolen prizes will not be replaced. Prizes do not include any other item or expense not specifically described in these Official Terms & Conditions. Only the listed prize will be awarded and no substitutions or cash equivalents or redemption will be made. Winner agrees to accept the prize "as is".

### **6. Selection of Winner**

The winner of the prizes will be randomly selected daily by the City of Abbotsford, from June 7 1, 2021 onwards until June 12, 2021, from all eligible entries received at the time of the draw. Odds of winning a prize depend on the number of eligible entries received. The winner will be notified by either telephone and/or e-mail. Return of a prize or prize notification as undeliverable, or inability of the City of Abbotsford to contact a potential winner by these means within forty-eight (48) hours of selection, may result in disqualification of such potential winner, and an alternate winner may be selected by at the City of Abbotsford's discretion. In the event a winner declines a prize, the City of Abbotsford may, at its discretion, select an alternate winner.

## **7. Publicity, Privacy & Prize Notification**

Except where prohibited by law or regulation, by submitting an entry, entrant grants the City of Abbotsford a perpetual, royalty-free license to use his/her name and photograph in connection with the promotion of this and other campaigns, and entrants waive any and all claims and/or rights to receive any royalties or other compensation for the City of Abbotsford's use thereof, unless prohibited by law. Entrants' information that the City of Abbotsford collects will not be disclosed to third parties.

## **8. General Conditions**

Only eligible entries actually received within the Entry Period will be included in the prize drawing. For purposes of these Official Terms & Conditions, "receipt" of an online entry occurs when the City of Abbotsford receives an entry into its promotion-specific database.

Personal information collected from entrants will be used by the City of Abbotsford for the purpose of administering this promotion and, if consent is given at the time of entry, to provide the entrants with marketing information relating to new and existing products and upcoming promotions of the City of Abbotsford by mail or e-mail. Entrants are able to opt-in with respect to receiving such marketing information online. By entering the BLOOM WHERE YOU GROW GARDEN SHOWCASE, entrants consent to the manner of collection, use and disclosure of personal information as set out in the City of Abbotsford Privacy Policy, which is available at [http://www.abbotsford.ca/copyright\\_and\\_disclaimer](http://www.abbotsford.ca/copyright_and_disclaimer). Any inquiry concerning the personal information held by the City of Abbotsford should be addressed to City of Abbotsford, Corporate Communications & Marketing, 32315 South Fraser Way, Abbotsford, BC, V2T 1W7.

## **9. Entries and Identification**

Photographs that have won any other promotions or have been published in a magazine or newspaper (except online) are not eligible. Photographs that violate or infringe upon another person's copyright are not eligible. Recognizable persons in photos must be named at time of entry and permission granted by these persons or a legal guardian for publication as described in section 11. If your photo depicts a minor you must have written consent of the parent or guardian from each minor that appears the photo before uploading the photo. For a photo in which a person or person(s) is recognizable, the entrant warrants and guarantees that they have a model release(s). Model releases are the responsibility of the entrant(s).

## **10. Copyright Notice & Publication**

With regard to any photograph submitted to this promotion, the entrant, or the owner of copyright in the photograph, retains copyright. By uploading or submitting any photograph to this promotion, the entrant grants (or warrant that the owner of such materials expressly grants) the City of Abbotsford and the Abbotsford News a royalty-free, world-wide, perpetual, non-exclusive license to display, distribute, reproduce, and create derivative works of the entries, in whole or in part, in any media now existing or subsequently developed, for any the City of Abbotsford purpose, including, but not limited to advertising and promotional materials, its website, exhibition, and commercial products, including but not limited to the City of Abbotsford publications. The City of Abbotsford will not be required to pay any additional consideration or seek any additional approval in connection with such uses.

By uploading their photo, entrant's acknowledgement that the City of Abbotsford and their agents have the right to publish the winner's picture, name, address, statements without compensation other than the prize awarded.

A selection of entries may also be published in Abbotsford Parks, Recreation & Culture Program Guide. The City of Abbotsford reserves the non-exclusive right to publish any entry and/or use any entry in promotional and advertising materials.