



News Release

Ticketmaster Named Official Ticket Provider for the AESC

Abbotsford, BC January 14, 2014 – Global Spectrum, operators of the Abbotsford Entertainment & Sports Centre (AESC), have named Ticketmaster as the official ticket provider for the 6,700-seat sports and entertainment venue effective immediately, announced Abbotsford Mayor, Bruce Banman today.

“The City of Abbotsford has been working closely with Global Spectrum and the Abbotsford Heat reviewing the operating costs for the AESC, including those related to ticketing,” said Banman. “Ticketmaster, with their highly recognizable brand and proven customer service will provide a positive boost for ticketing and attendance which will improve the bottom-line. We are proud to welcome Ticketmaster to the AESC!”

Ticketmaster outlets in the Abbotsford area include: Sevenoaks Shopping Centre in Abbotsford, Soccerplus in Chilliwack, and Willowbrook Mall in Langley.

“We are delighted to have the opportunity to bring our innovative ticketing services to Abbotsford fans and look forward to working with Global Spectrum, the Abbotsford Heat and the City of Abbotsford,” said Patti-Anne Tarlton, Ticketmaster Canada.

“Ticketmaster is recognized as the industry leader in ticketing,” said AESC General Manager, Jason Blumenfeld. “Their brand and networking database provides customers access to information on upcoming tours and events, special ticket offers, and exclusive pre-sales. We are thrilled to have them onboard.”

Tickets for all upcoming AESC events can be purchased at Ticketmaster.ca, all Ticketmaster outlets, by phone at 1-855-985-5000, from the Abbotsford Heat sales department (1-877-452-4328), and at the Abbotsford Entertainment & Sports Centre box office. Group discounts on Abbotsford Heat games and select shows are still available by calling 604-743-5030.

Fans can purchase tickets at all locations for current events on sale at the Abbotsford Entertainment and Sports Centre, including Abbotsford Heat games on January 24th and 25th against the Utica Comets (AHL affiliate of the Vancouver Canucks); January 31st and February 1st against the Hamilton Bulldogs (AHL affiliate of the Montreal Canadiens); the Harlem Globetrotters on Friday, February 14; Toby Mac on February 21; Dean Brody on February 22; Celtic Woman on March 23; Rhythm of the Dance on March 25, and Hedley on April 12. No tickets are currently available for Florida Georgia Line on April 12 as it was the venue’s fastest selling show since opening in 2009.

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