

Non-Medical Cannabis Survey Results

August 27, 2018

Executive Committee

Finance & Corporate Services

Purposes

1. To provide Council with the results and analysis on the City-wide Survey regarding Non-Medical Cannabis in Abbotsford
2. To explore a framework to implement cannabis regulation in the City

Context

- Council directed City staff to engage residents on their views on non-medical cannabis use in the community
- Federal Legalization date: October 17, 2018
- Abbotsford Zoning and Business Licensing Bylaws currently prohibit the sale of non-medical cannabis

Public Engagement Overview

- City raised awareness about incoming legislation and the survey through local newspaper ads, City website, handouts and social media
- Survey open June 26 – July 20
- 9 Public Engagement sessions covering East, West and Central Abbotsford
- MyOpinionMatters Panel

Survey Questions

- Categories: Retail Sale, Consumption, Home Growing, Other Information
 - Retail Sales: Questions 1-6
 - Consumption: Question 7-10
 - Home Growing: Questions 11-12
 - Additional Feedback: Question 13
 - Other Information: Questions 14-20

Survey Results

- Total Responses Received: 5,446
- Abbotsford only Responses: 4,651
- 790 surveys not included in full results because:
 - Outside the City
 - Postal codes not appropriately provided

Data Analysis Postal Code



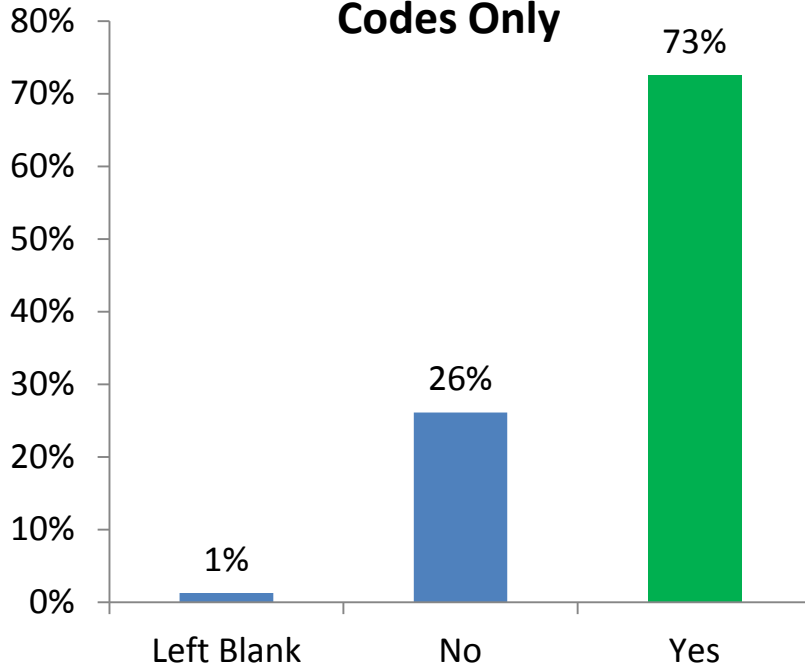
Abbotsford	4651
Mission	239
Chilliwack	131
Outside LM	125
Langley	68
Surrey	60
Vancouver	20
Maple Ridge	13
Burnaby	8
Upper Valley	8
New Westminster	7
Coquitlam	6
Delta	4
Pitt Meadows	3
Port Moody	2
North Vancouver	2
West Vancouver	2
White Rock	1
Other Prov	21
Postal Codes not provided appropriately	75
Total	5446

Abbotsford Postal Codes vs. Full Data Set

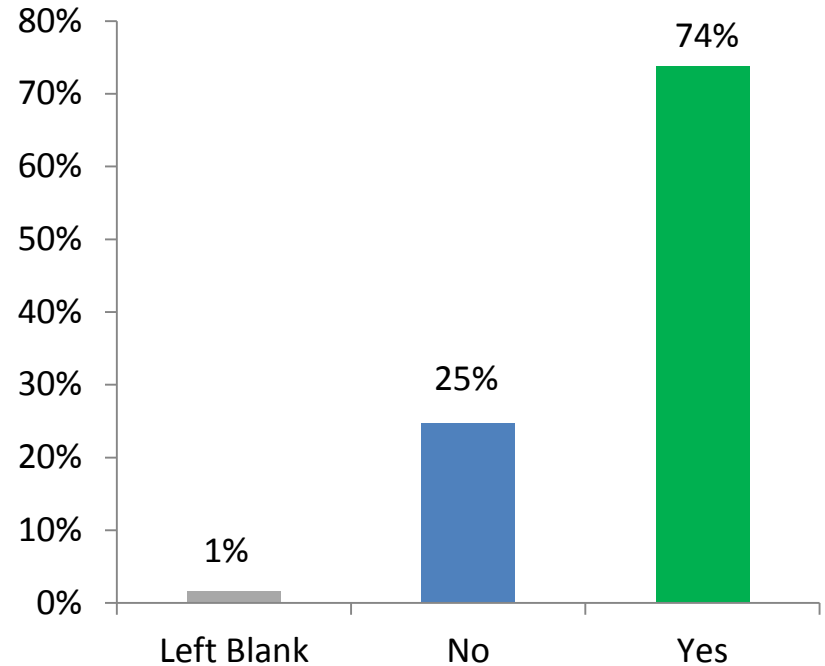


1. Should Abbotsford allow the sale of non-medical cannabis in its community?

Abbotsford Postal Codes Only



Full Data Set

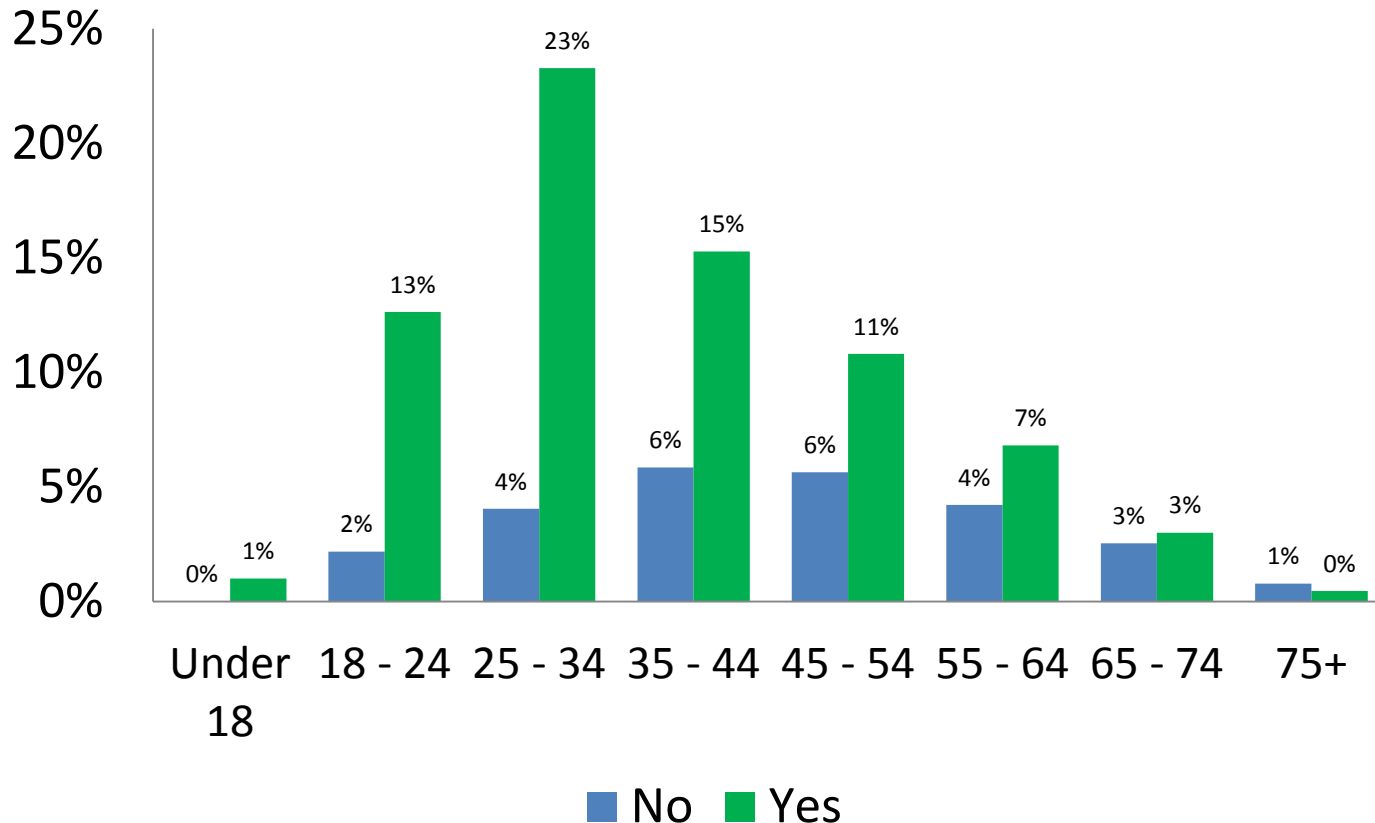


Abbotsford Only Results Analysis

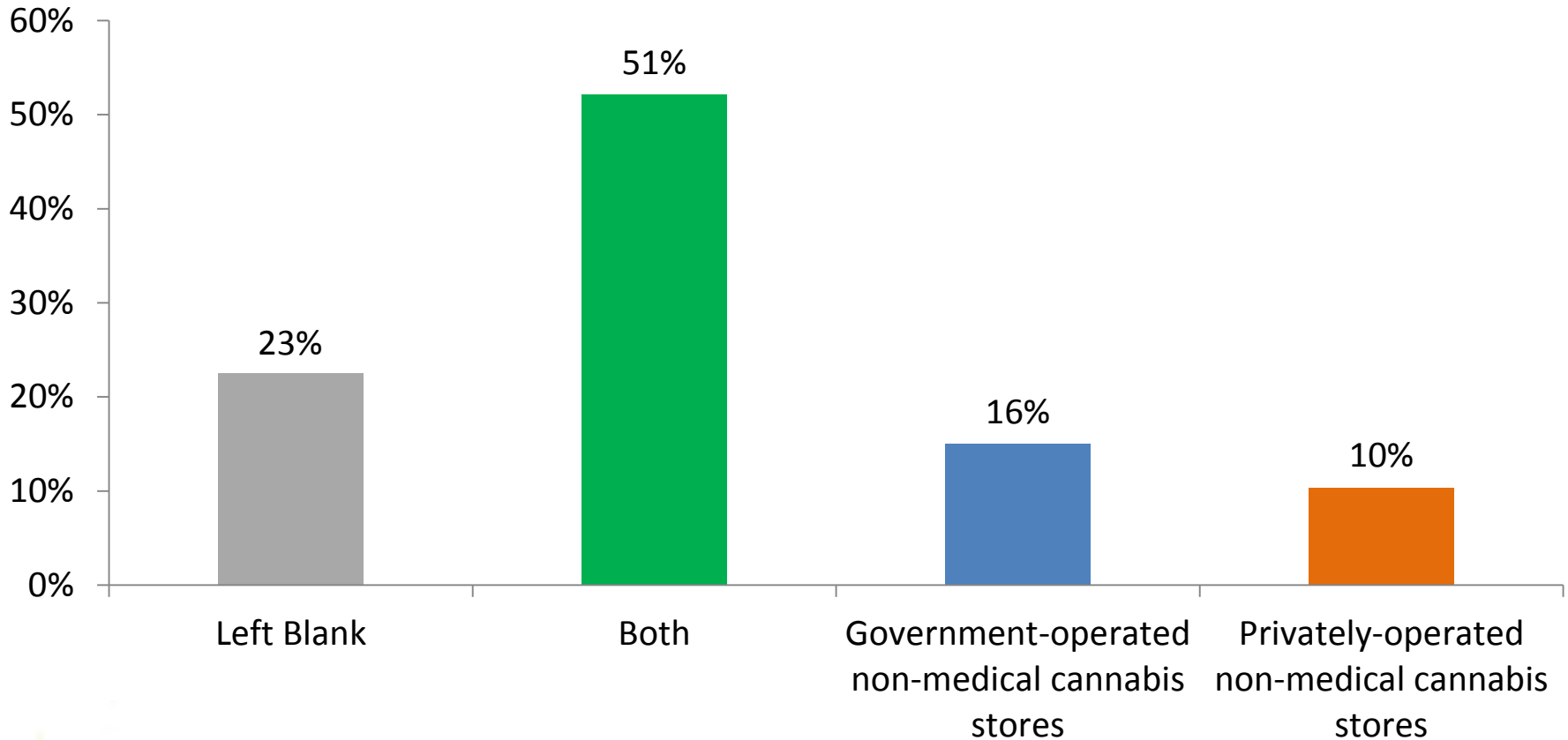
Retail Sales

Questions 1 - 6

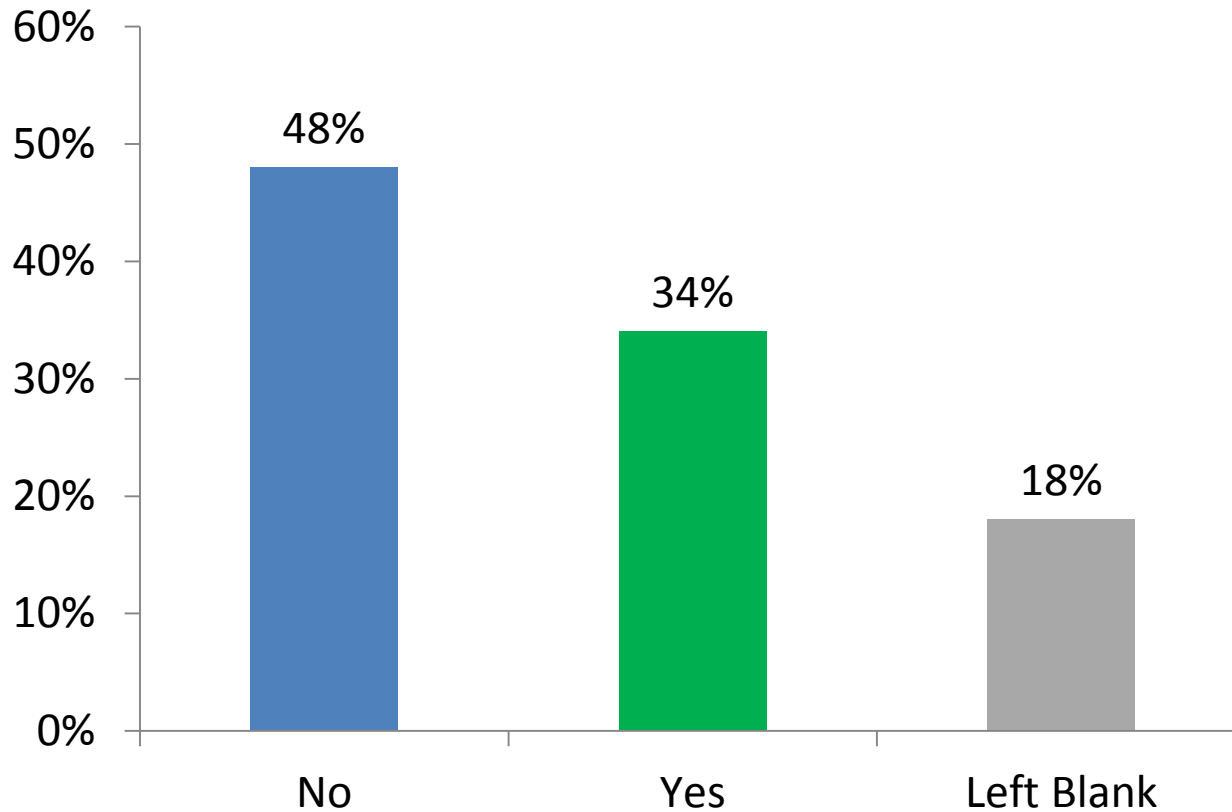
1. Should Abbotsford allow the sale of non-medical cannabis in its community? (By Age Group)



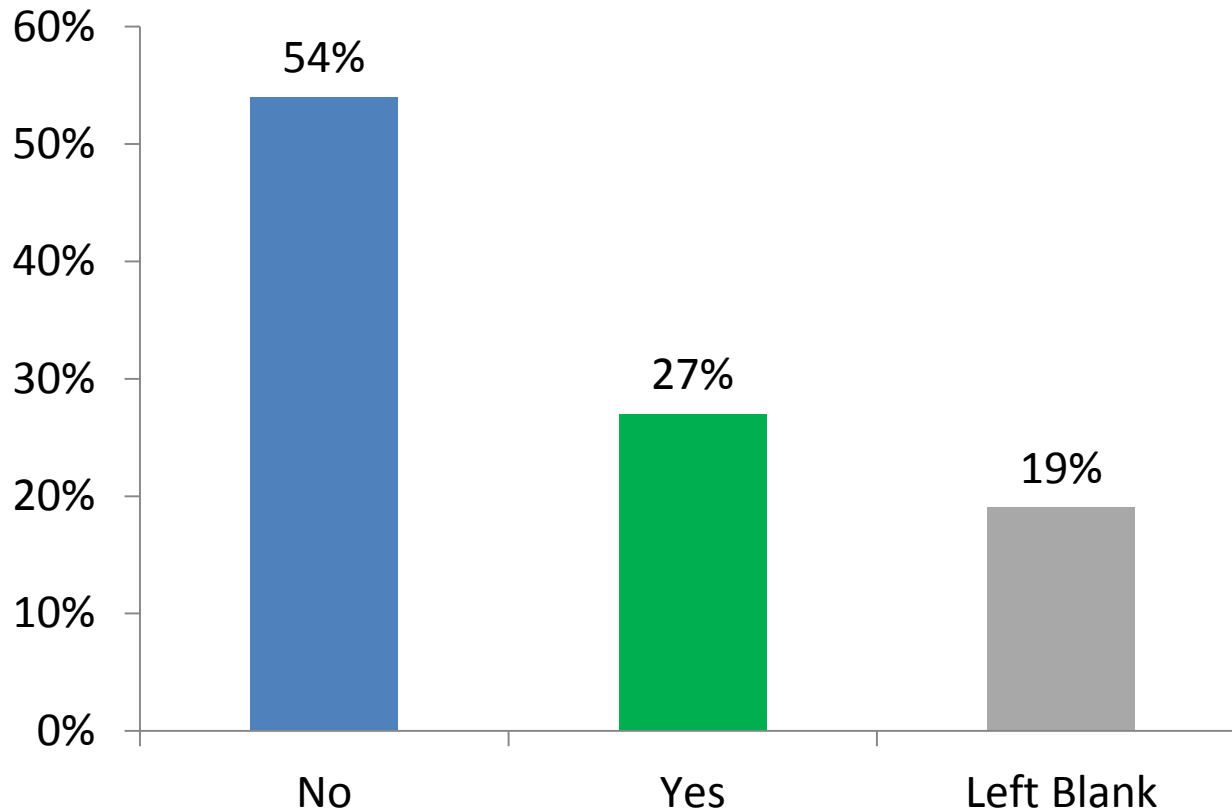
2. Should Abbotsford permit the opening of the following non-medical cannabis stores in Abbotsford?



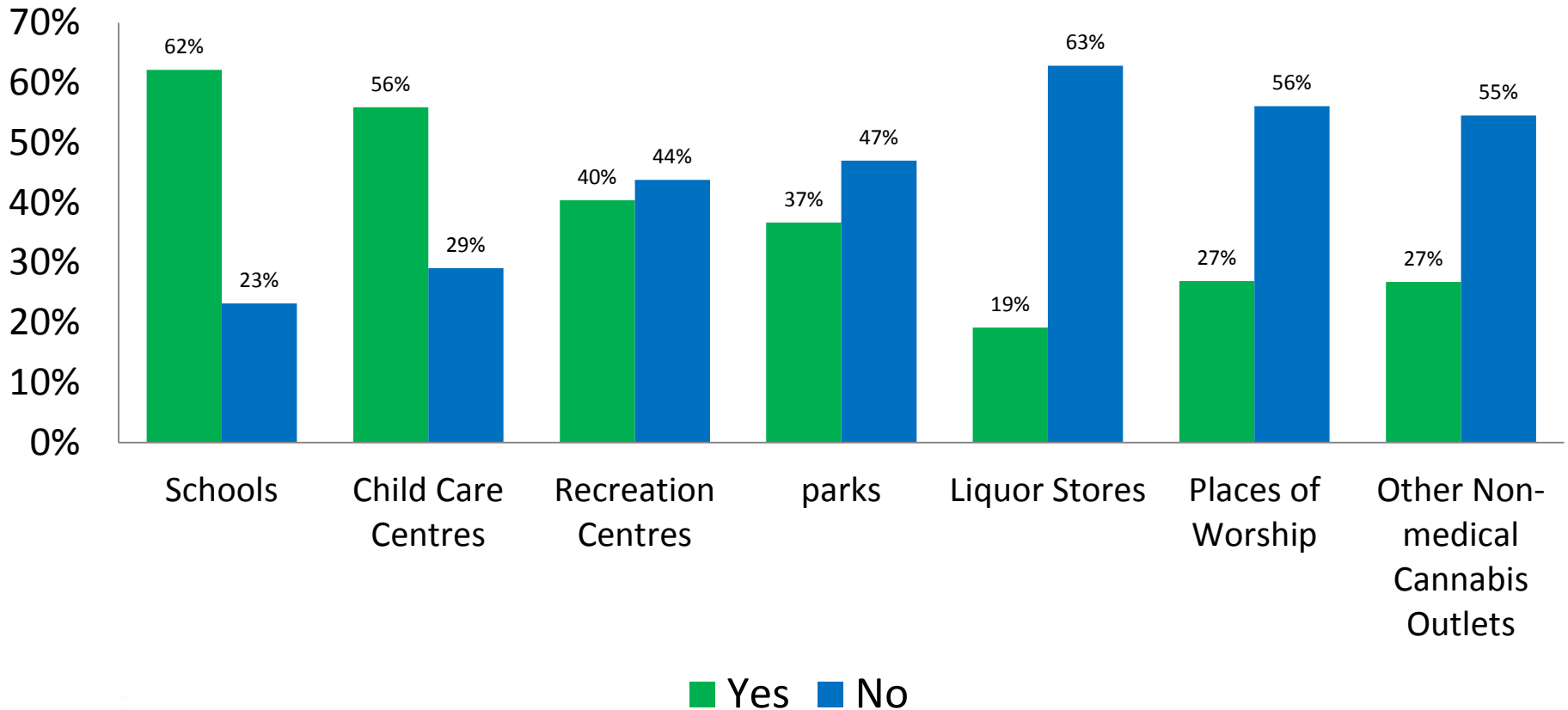
3. Do you think there should be a maximum number of Government-operated non-medical cannabis stores?



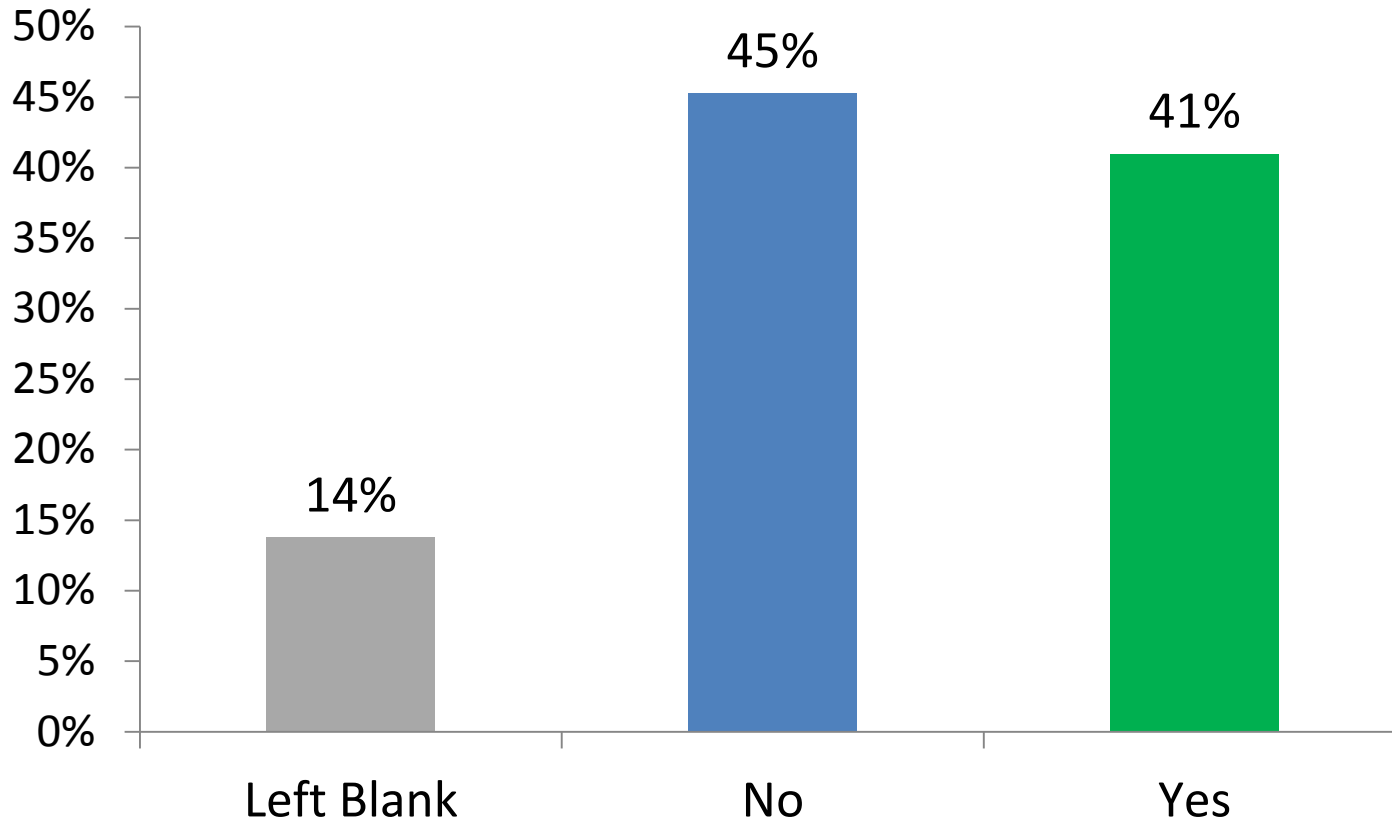
4. Do you think there should be a maximum number of Privately-operated non-medical cannabis stores?



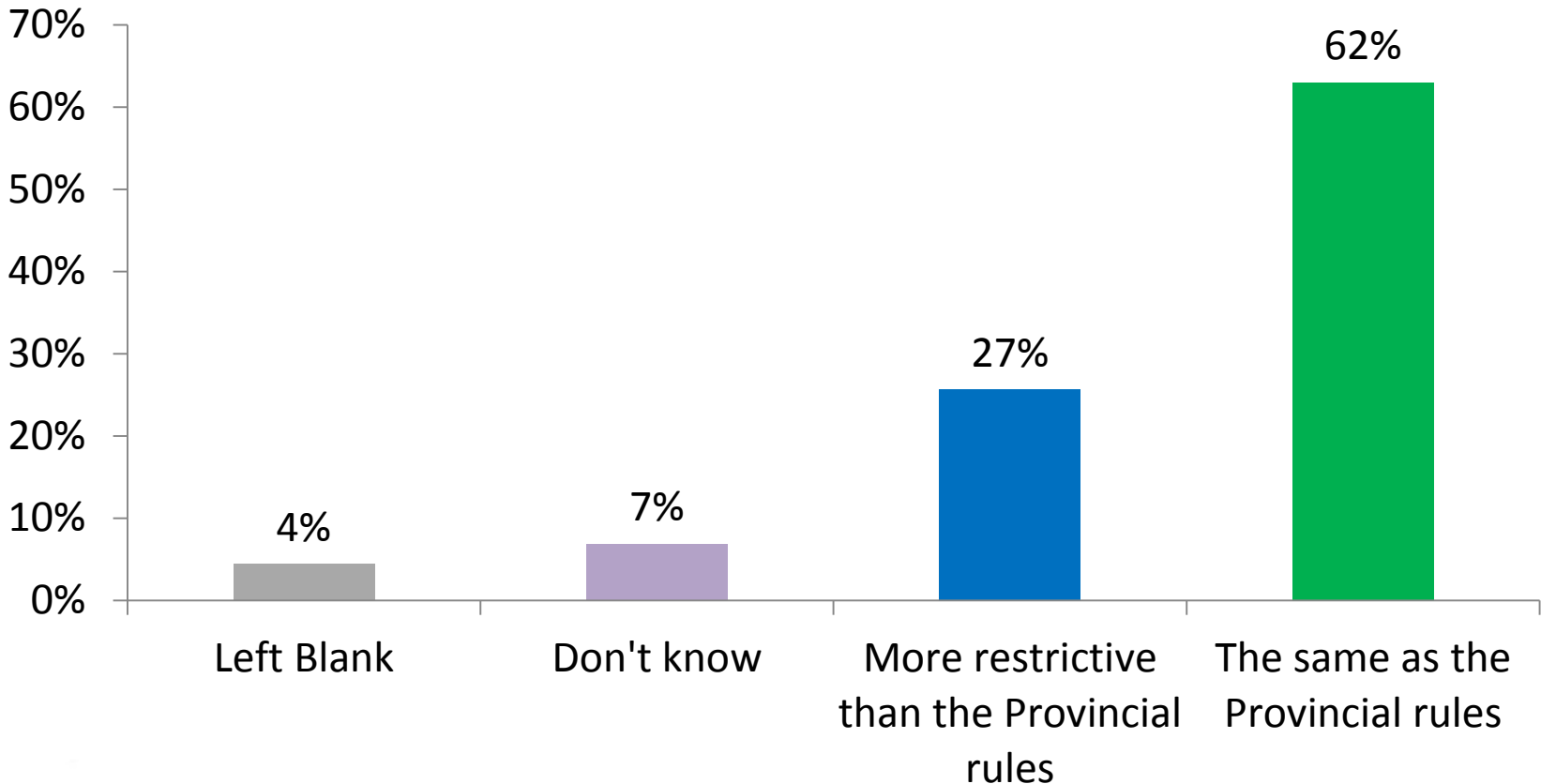
5. Should the retail sales of non-medical cannabis be limited to the proximity of the following uses?



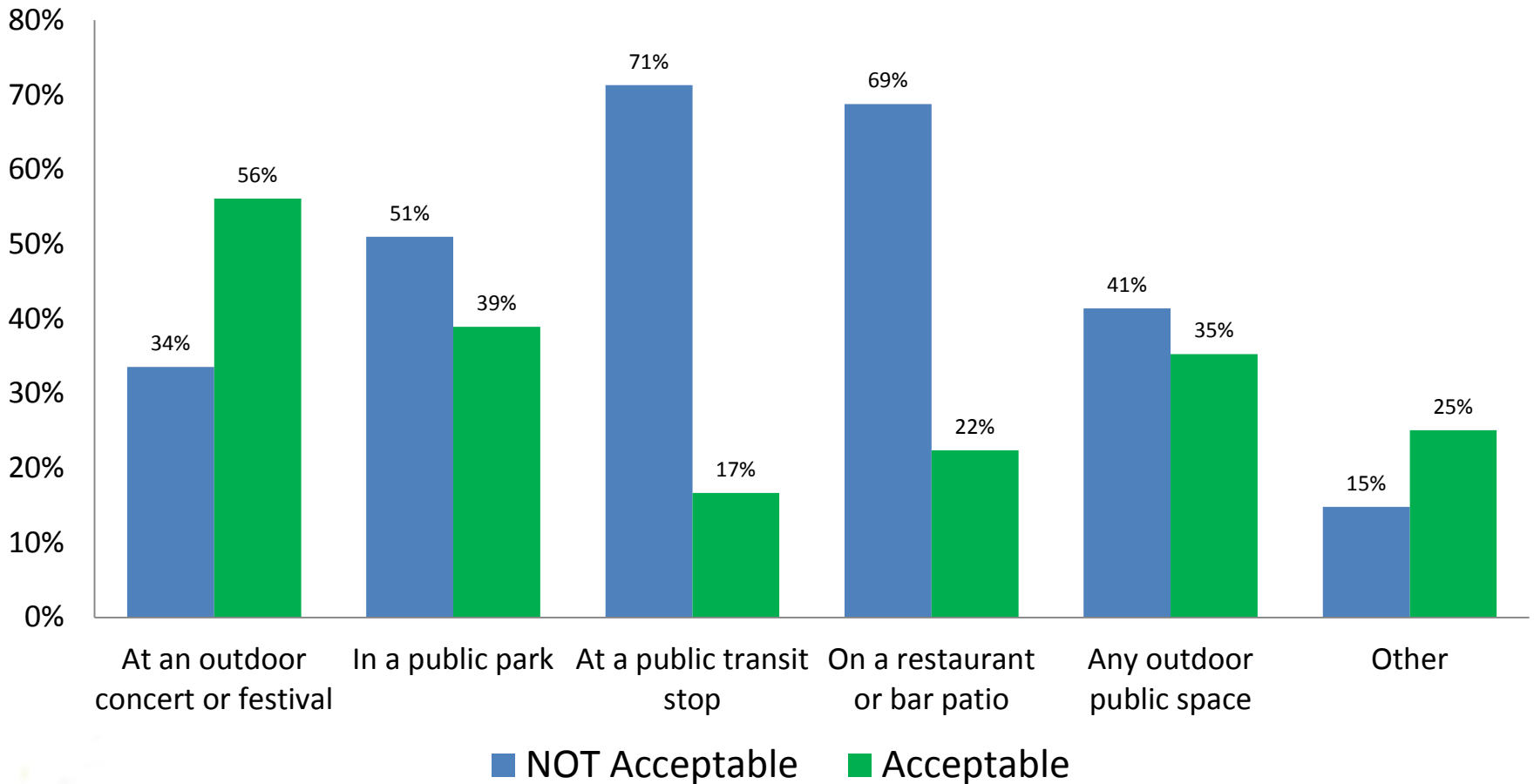
6. Should Abbotsford restrict the hours of operation for non-medical cannabis retail stores (government and private)?



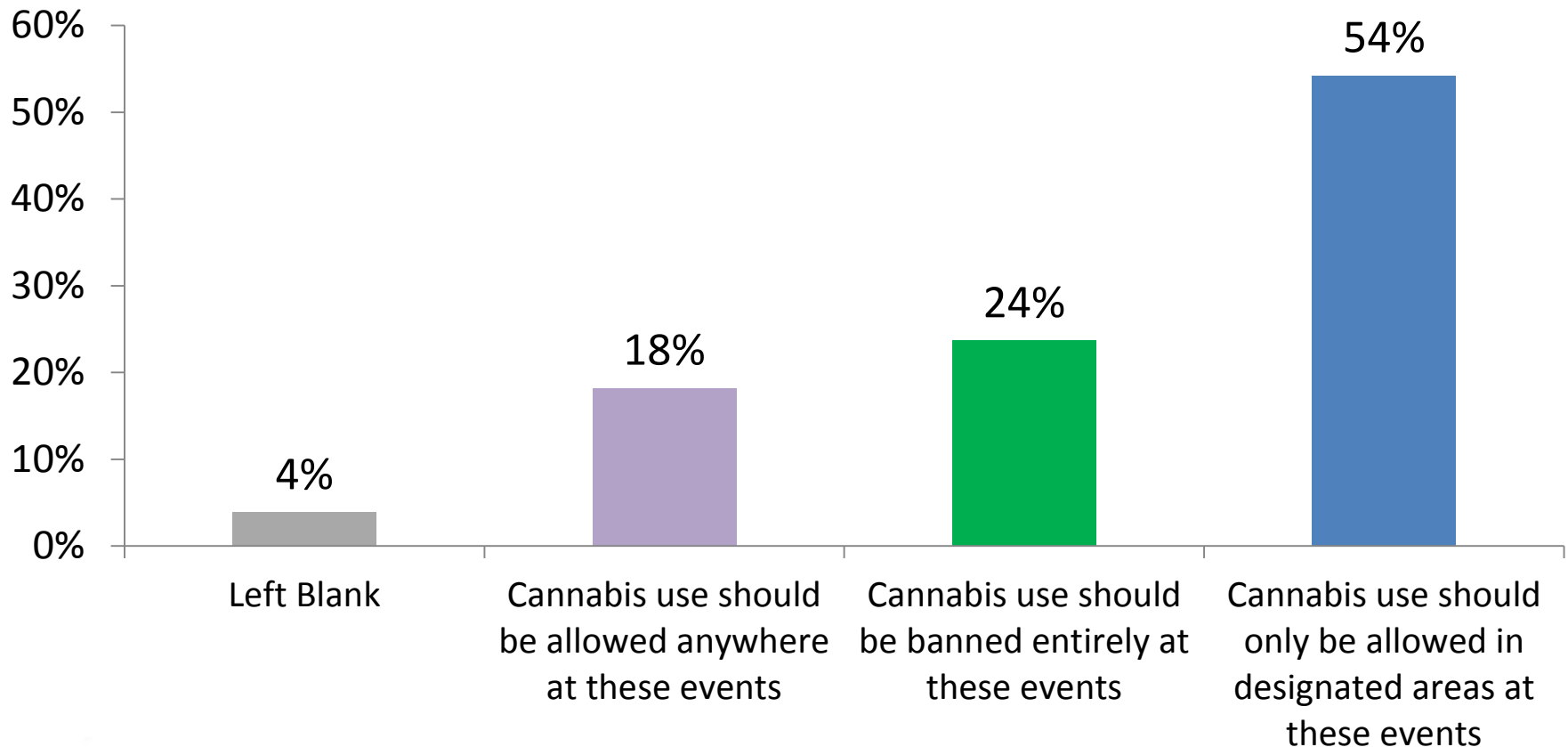
7. Should Abbotsford's rules regarding consumption of cannabis in public places be:



8. & 9. Please select any places you feel ARE NOT/ARE acceptable for people to consume cannabis



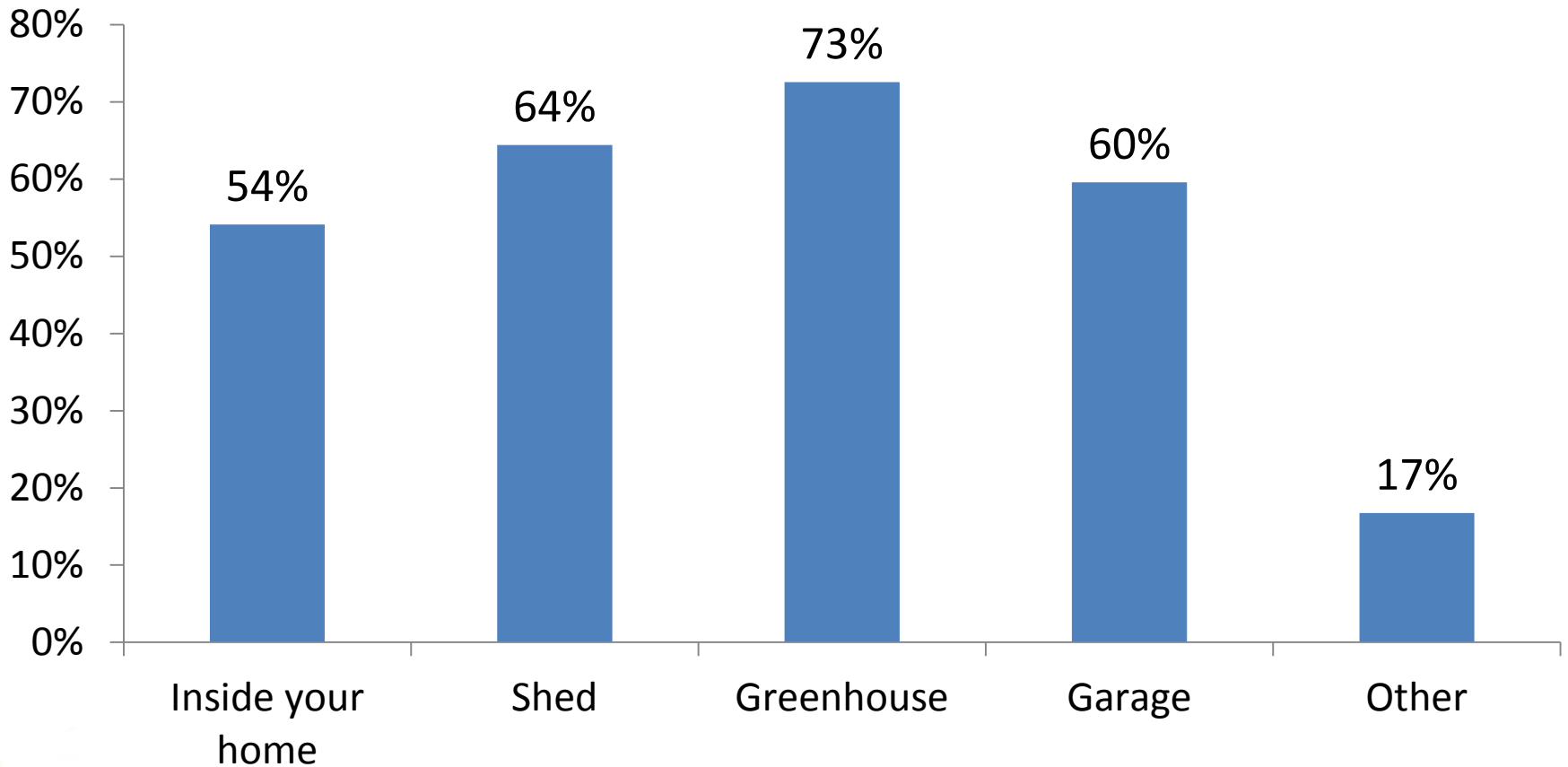
10. How should the City of Abbotsford approach cannabis use at festivals and events?



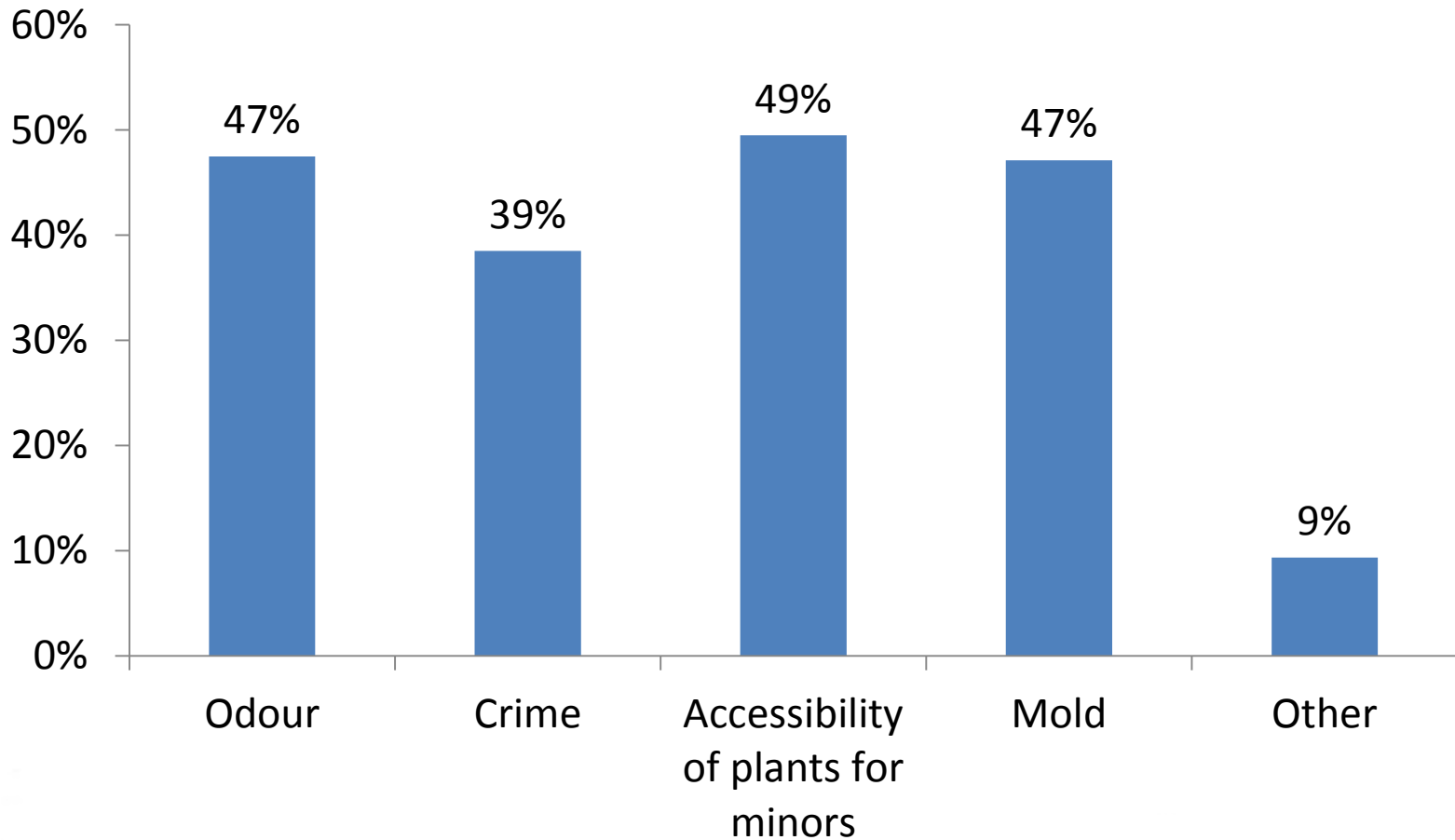
Home Growing Category

Questions 11-12

11. Where should non-medical cannabis plants be permitted to grow?



12. Do you have concerns with any of the following related to non-medical cannabis home growing?



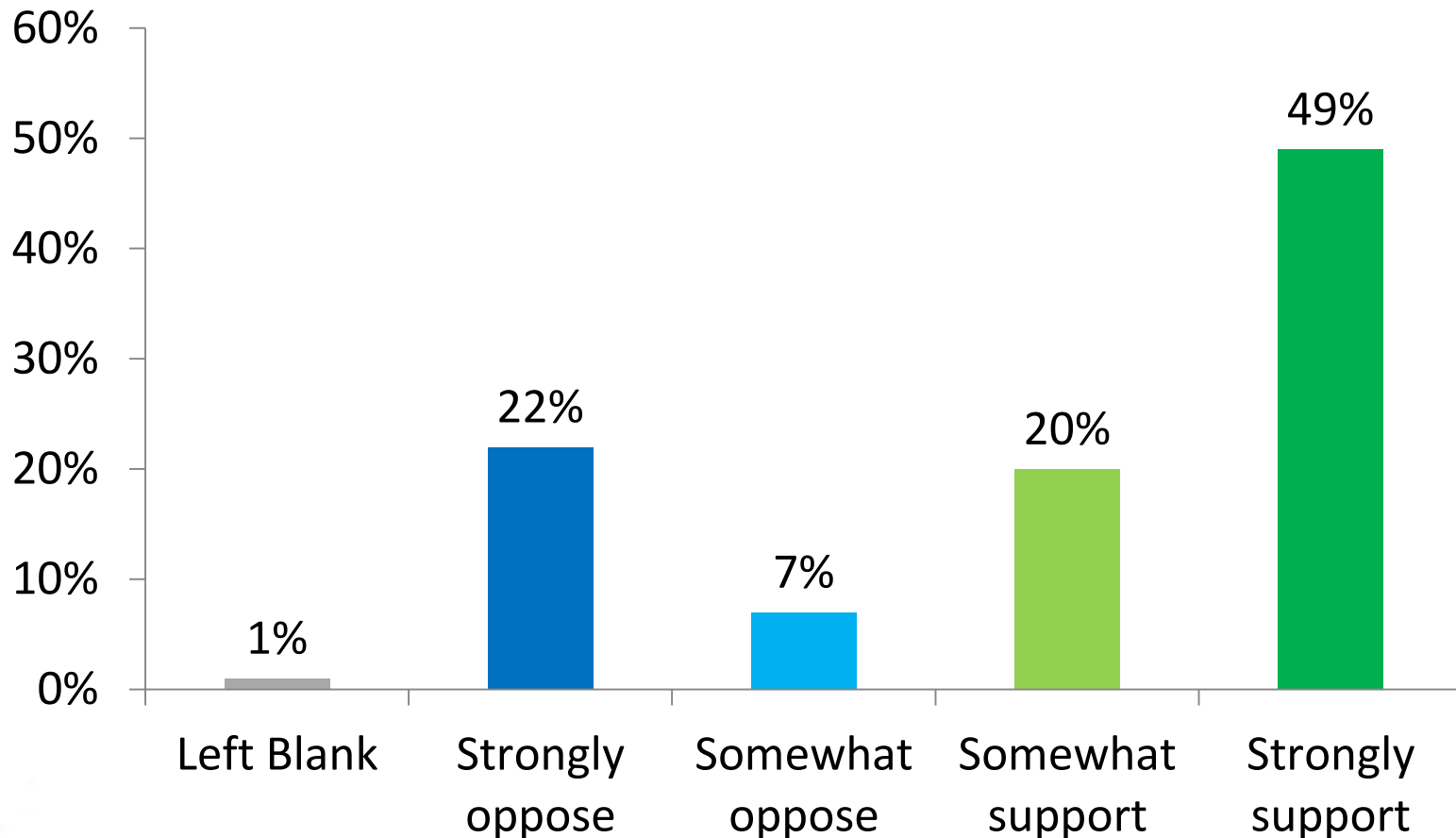
13. Additional Feedback Comments

- Full data set includes all freeform responses received
- Themes include:
 - Bylaw Enforcement
 - Jurisdiction – Provincial vs. Local
 - Opposition to legalization
 - Support of legalization

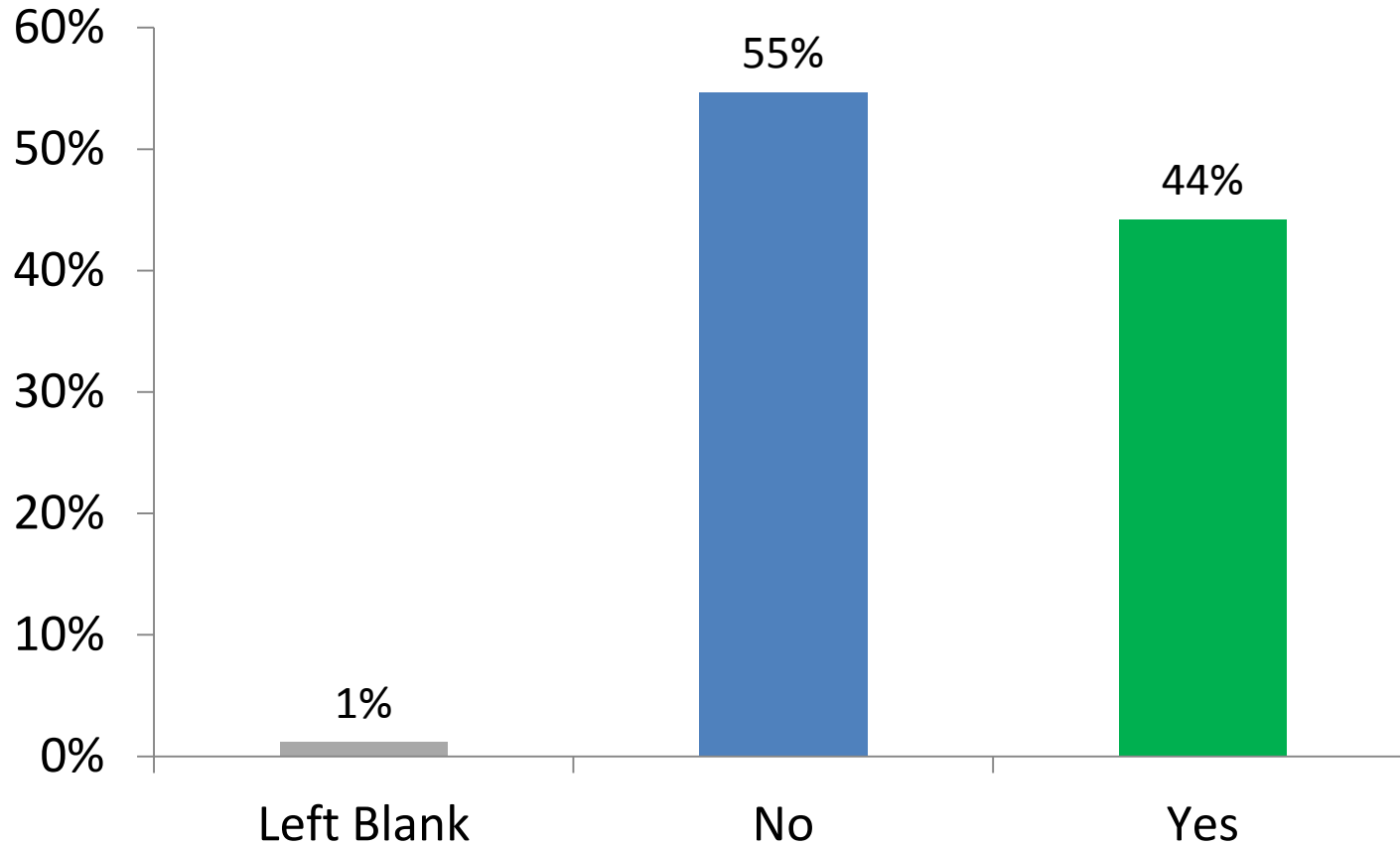
Other Information Category

Questions 14 - 20

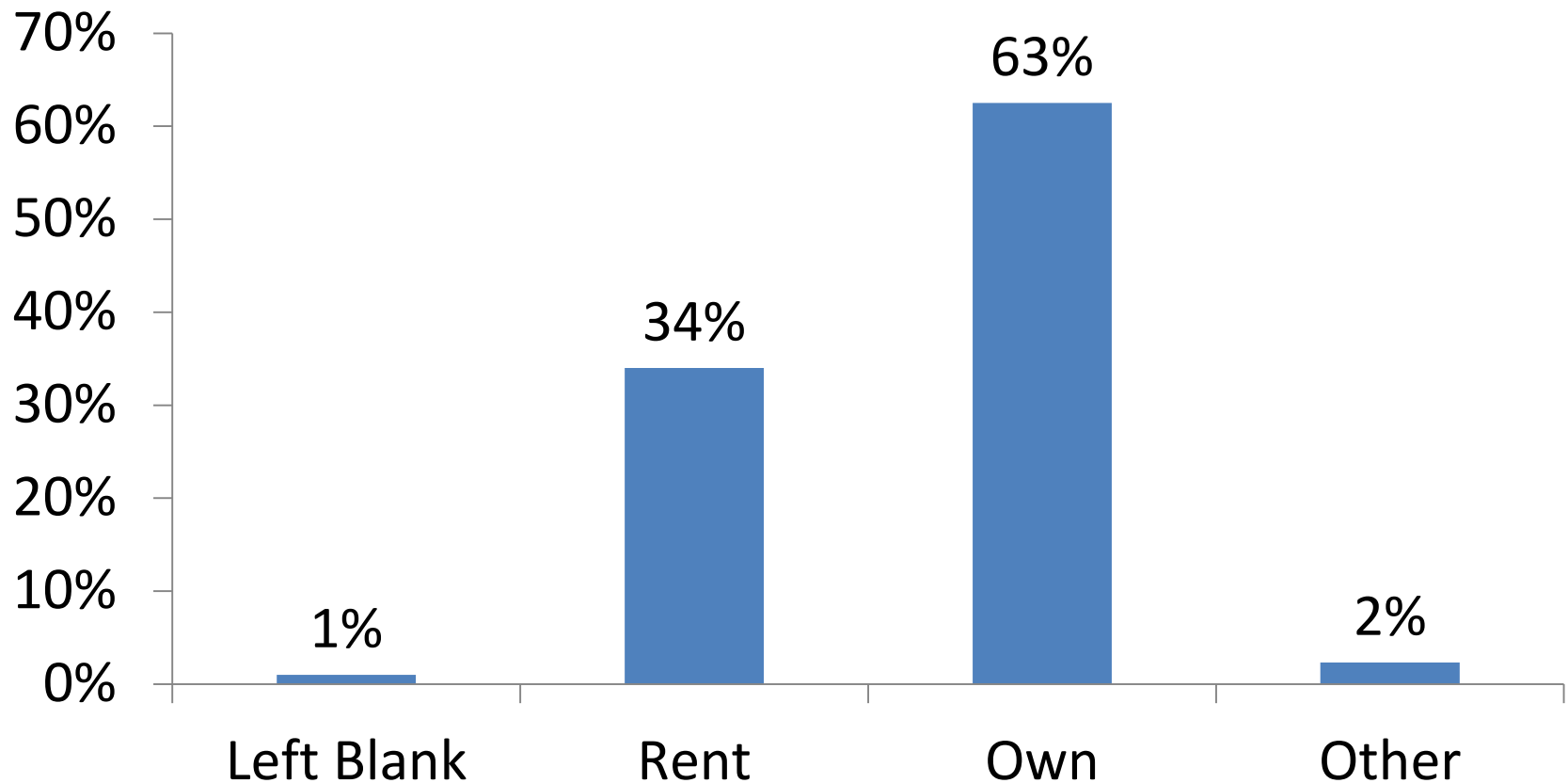
14. Do you support or oppose the legalization of cannabis for non-medical use in Canada?



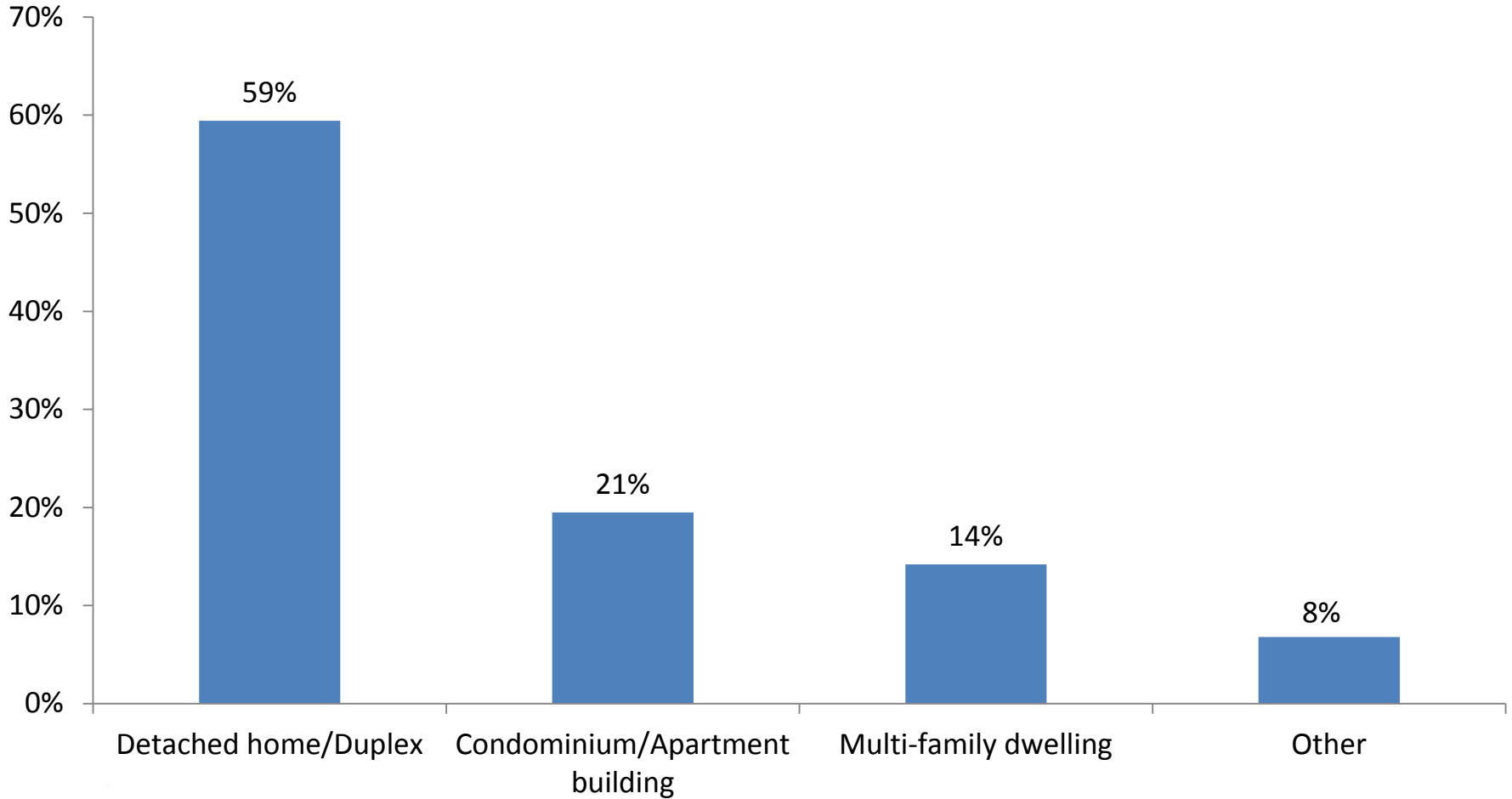
15. Do you have children under the age of 18 in your household?



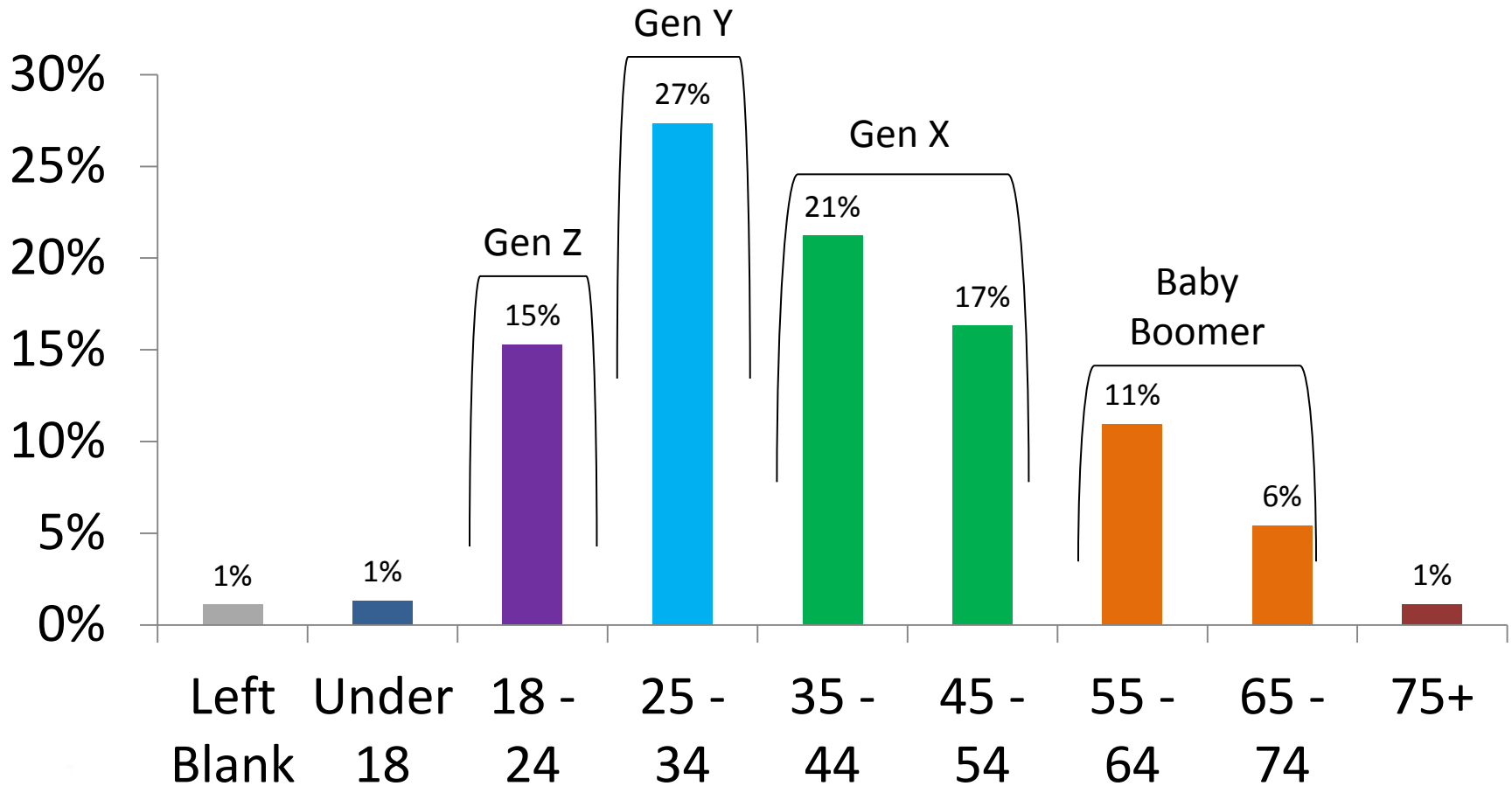
16. Do you currently own or rent your home?



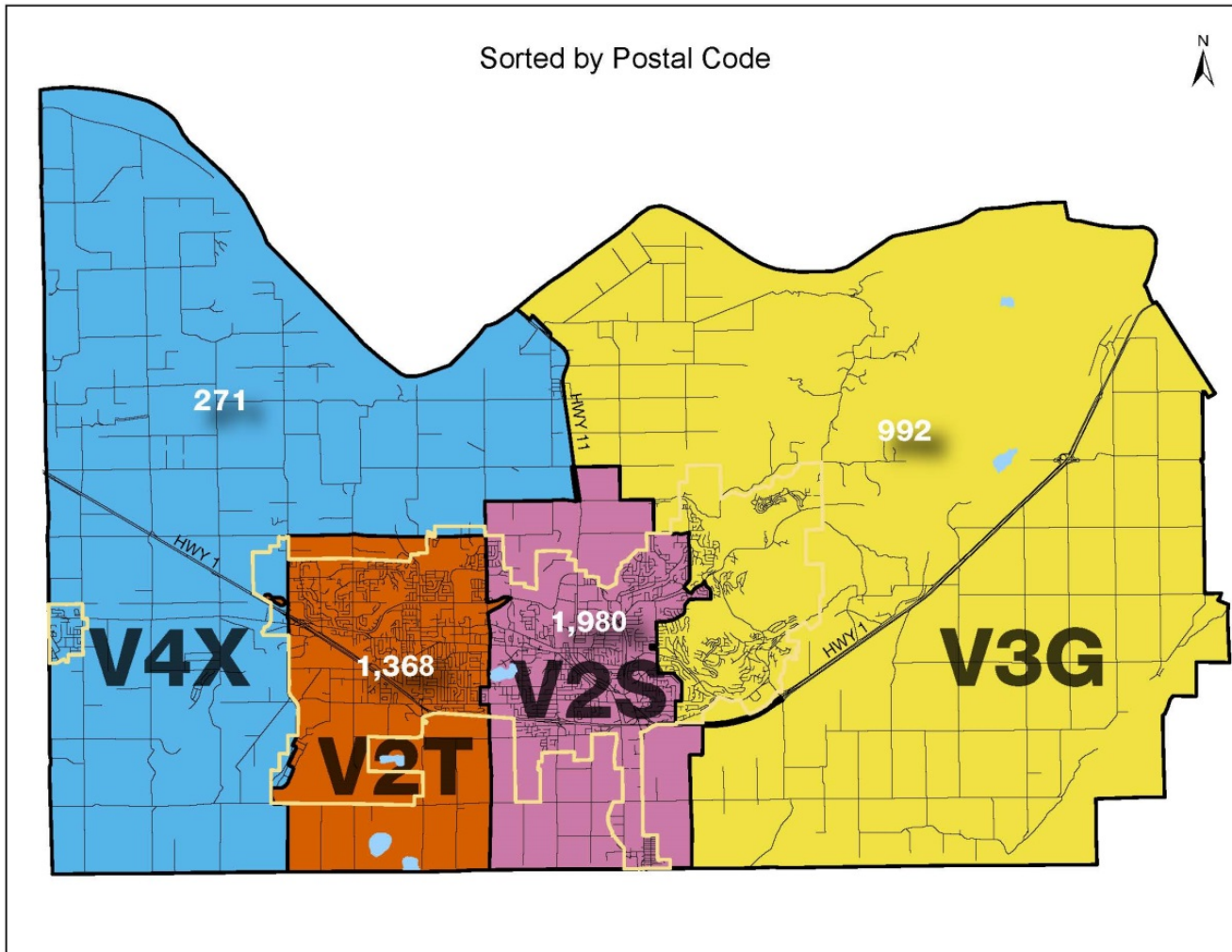
17. What type of home do you live in?



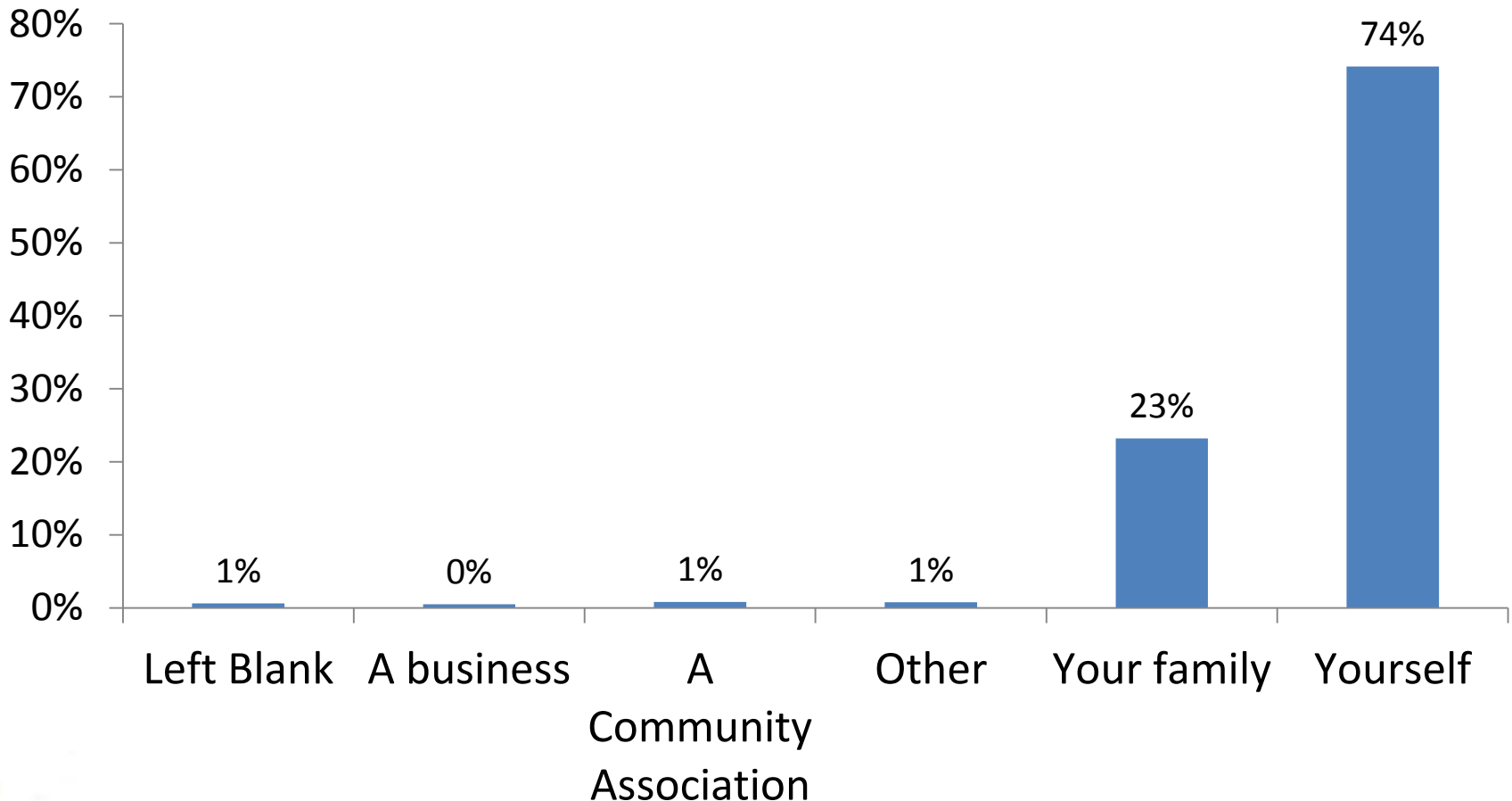
18. Which of the following age groups do you fall into?



19. What are the first three digits of your postal code?



20. Are you completing this survey on behalf of:



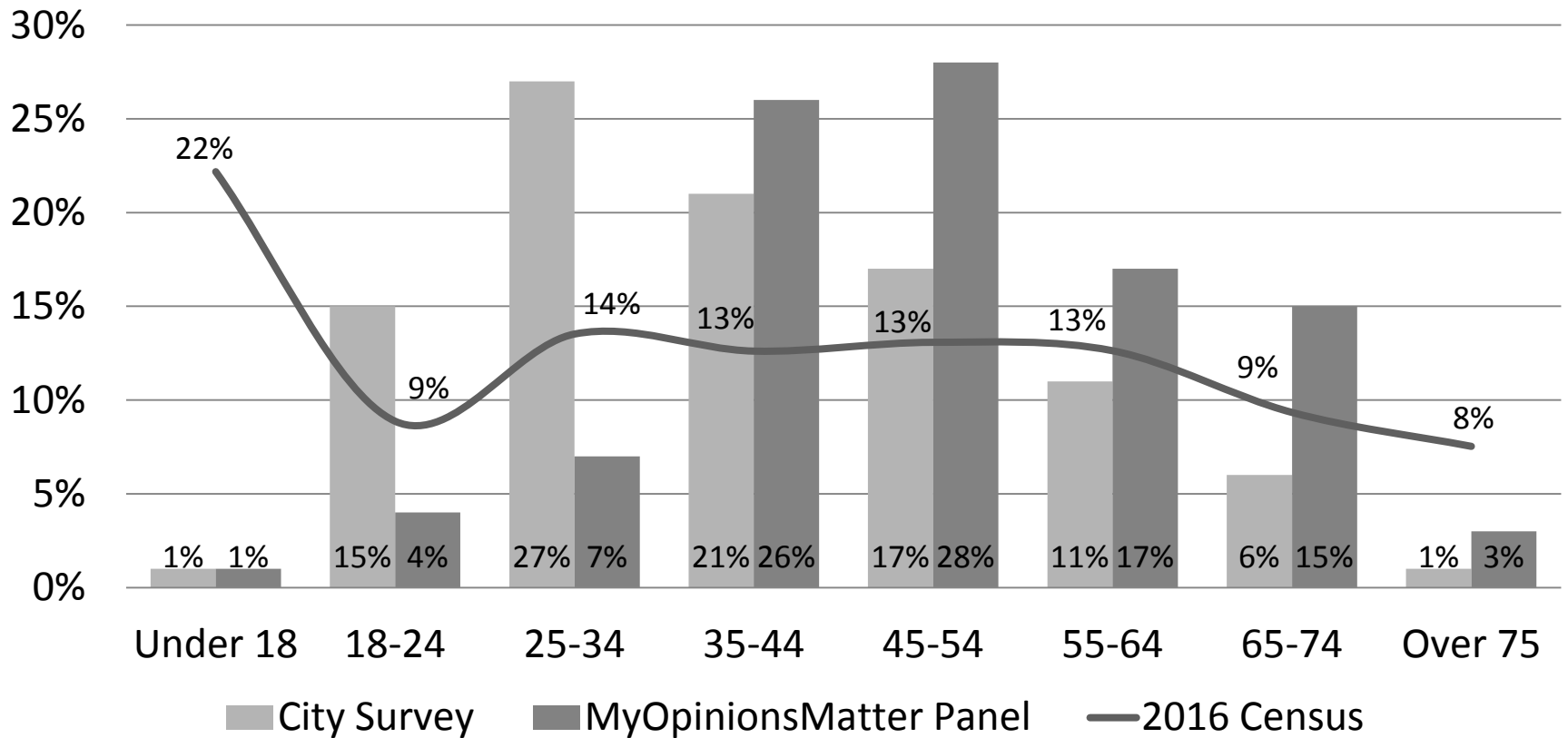
MyOpinionsMatter Panel

- Panel Data managed by outside consulting firm (Kent Waugh – Wgroup)
- Residents volunteer to participate in City surveys
- Abbotsford residents over age 16 (except City employees) can sign up
- Another data set from engaged Abbotsford citizens & additional demographic info obtained
- Total responses: 361

MyOpinionsMatter Results Analysis

- Largely consistent with the overall City Survey
- 53% of respondents support non-medical cannabis being sold in Abbotsford
- Majority of panel participants favour restricting retail hours of operation
- Panel prefers Government stores or Both

Survey Demographics



Overall Summary of Engagement Results

- Support for the sale of non-medical cannabis in Abbotsford
- Preference for both government and private stores to operate
- Government stores preferred marginally over private
- Restrict the use of non-medical cannabis similar to alcohol and smoking
- Not in the proximity of schools or child care centers
- Areas of concerns include odour, crime, mold, accessibility of non-medical cannabis to minors

Options for Non-medical Cannabis Legalization:

1. **status quo**: no retail sale of non-medical cannabis and increased enforcement (shut down of unlawful stores)
2. **measured approach**: government store applicants first with delayed intake of private store applications one year later
3. **full approach**: accept applications from both government and private non-medical cannabis retail stores at the same

That staff be directed to explore developing a framework for regulating the retail sale of non-medical cannabis within the City of Abbotsford.