SHOPPING STREETS

HISTORIC DOWNTOWN NEIGHBOURHOOD PLAN

It is an exciting time for Abbotsford's Historic Downtown. The City is working with the community to develop a vision for the future of this neighbourhood, and a plan that will help bring the vision to life. Abbotsford's Official Community Plan rethinks the role of shopping streets. The OCP focuses on people by turning shopping streets into destinations for gathering, shopping, and lingering. This plan will influence shopping streets through design guidelines that will affect the look of new developments. The input you provide today will help inform the plan and guidelines.

Today

Montrose Avenue (view north)



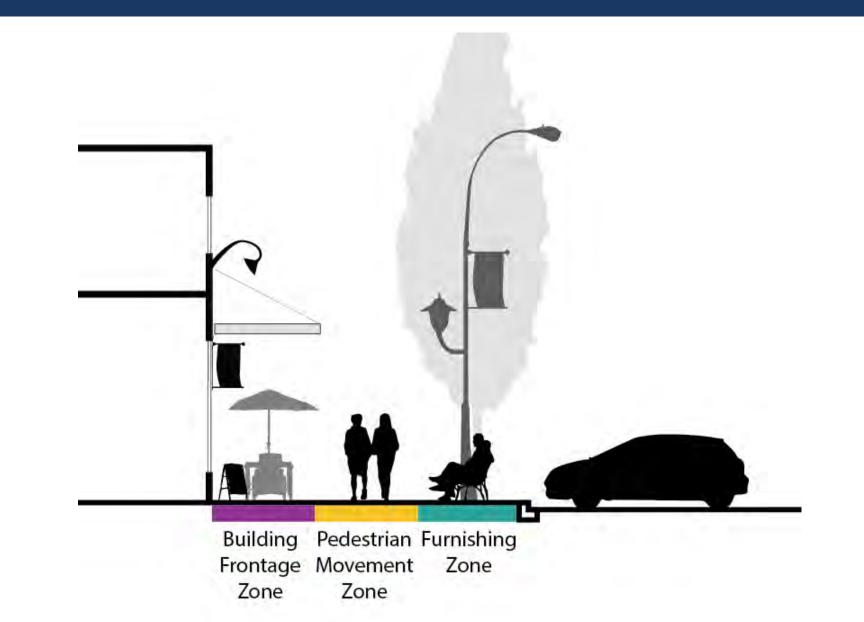
South Fraser Way (view east)



The character of shopping streets is influenced by the space allocation for different users – pedestrians, cyclists, and vehicle drivers – as well as the amenities and features of buildings, sidewalks, and other public spaces.

The photographs show Montrose Avenue and South Fraser Way - two shopping streets in Abbotsford that offer very different character and experiences. The illustration shows the different zones that are present in the sidewalks of shopping streets.

Somewhat



In the future

Should historic references be important to the overall character of shopping streets? (select 1)

Neutral

No, not necessary

14%

Yes, absolutely

What elements would you like to see most along Historic Downtown shopping streets? (select up to 4 items)

Historic Character

Character Signage

Seating

Small Scale Retail

Patios

Art and Sculptures

Planters

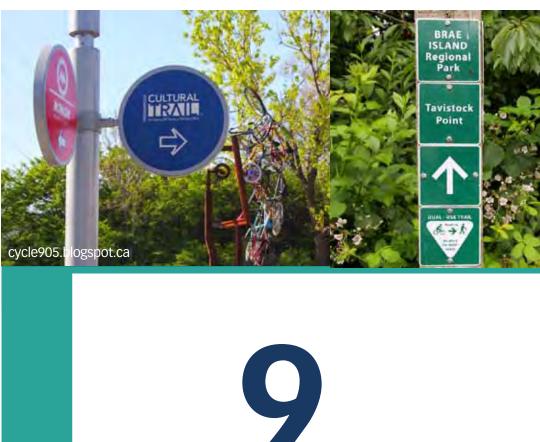
Performance Space (busking)

Wayfinding

Ornamental Street Lights









Tell us about yourself (once per trip)

How long is your visit in Historic Downtown today? less than 1 hr 1 – 2 hrs 2 – 4 hrs

How did you get to the Historic Downtown today? Walk Bike

Car

Other

more than 4 hrs



HISTORIC CHARACTER

HISTORIC DOWNTOWN NEIGHBOURHOOD PLAN

It is an exciting time for Abbotsford's Historic Downtown. The City is working with the community to develop a vision for the future of this neighbourhood, and a plan that will help bring the vision to life.

Abbotsford's Official Community Plan aspires to conserve and enhance historic buildings and streetscapes, and to ensure that future development is complementary to the established character in the Historic Downtown.

This plan will include design guidelines for scale, height and architectural elements, and may also have ideas for protecting old buildings. The input you provide today will help inform the plan and guidelines.

Today

Today, the Historic Downtown has a mixture of old and new buildings.



In the future

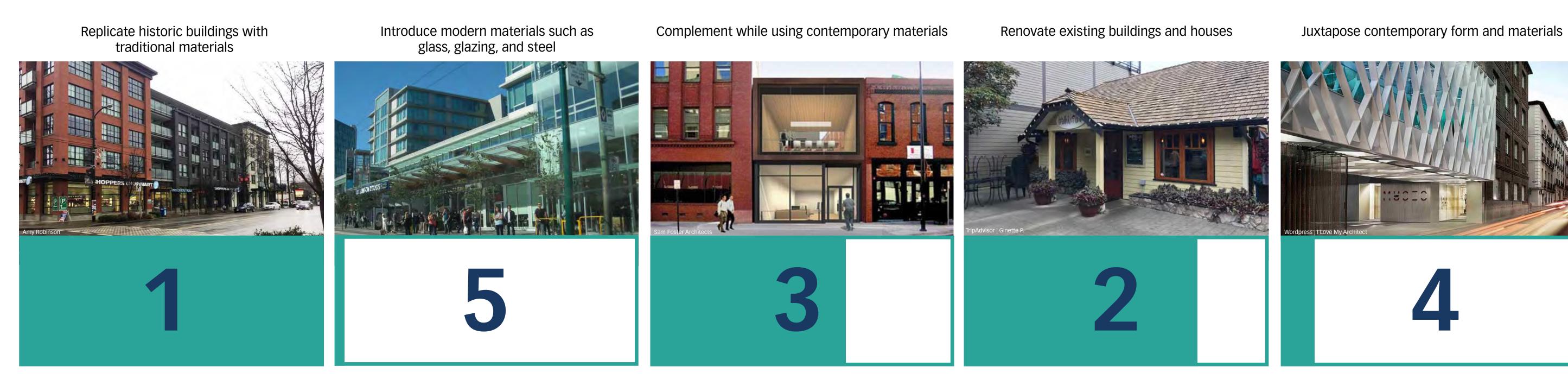
1 Should historic buildings be protected? (select 1)

No	Unsure	Yes		
0%	3%	97%		

2 How should new development relate to historic buildings? (select 1)

No Restrictions	Unsure	Complement		
3%	1%	96%		

(3) What architecture types would be appropriate in Historic Downtown? (select multiple)



4 Tell us about yourself (once per trip)

How long is your visit in Historic Downtown today? less than 1 hr 1-2 hrs 2-4 hrs			How did you get to the Historic Downtown today? more than 4 hrs Walk Bike Bus				Car	Other	
		•	•		Walk	DIRC	Dus		Other

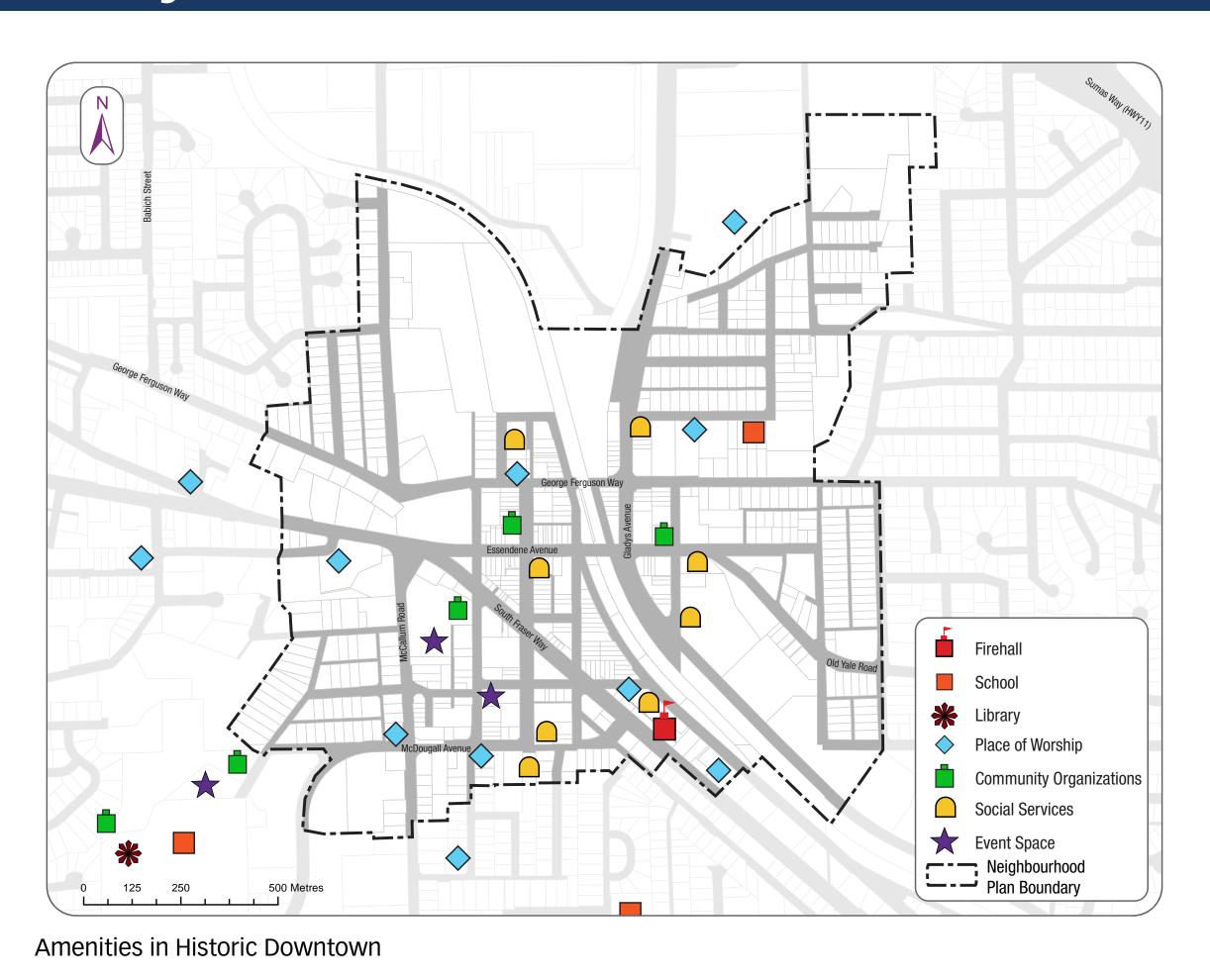


AMENITES + EVENTS HISTORIC DOWNTOWN NEIGHBOURHOOD PLAN

It is an exciting time for Abbotsford's Historic Downtown. The City is working with the community to develop a vision for the future of this neighbourhood, and a plan that will help bring the vision to life. Abbotsford's Official Community Plan aspires to establish public spaces that support cultural inclusiveness, artistic and cultural expression, and recognition of history.

This plan will influence amenities and events by shaping public spaces where events take place, and by providing direction for future public art and community initiatives. The input you provide today will help inform the plan.

Today



Tell us about yourself (once per trip)

Today, the Historic Downtown provides a diversity of community activities ranging from market and music festivals, to social services and places of worship. Historic Downtown is also home to public art including sculptures, art benches, and murals.



In the future

What types of events and programming would you most like to see in Historic Downtown in the future? (select up to 3)



How long is your visit in Historic Downtown today? How did you get to the Historic Downtown today? less than 1 hr 1 – 2 hrs more than 4 hrs Other 2 – 4 hrs **Bike** Car



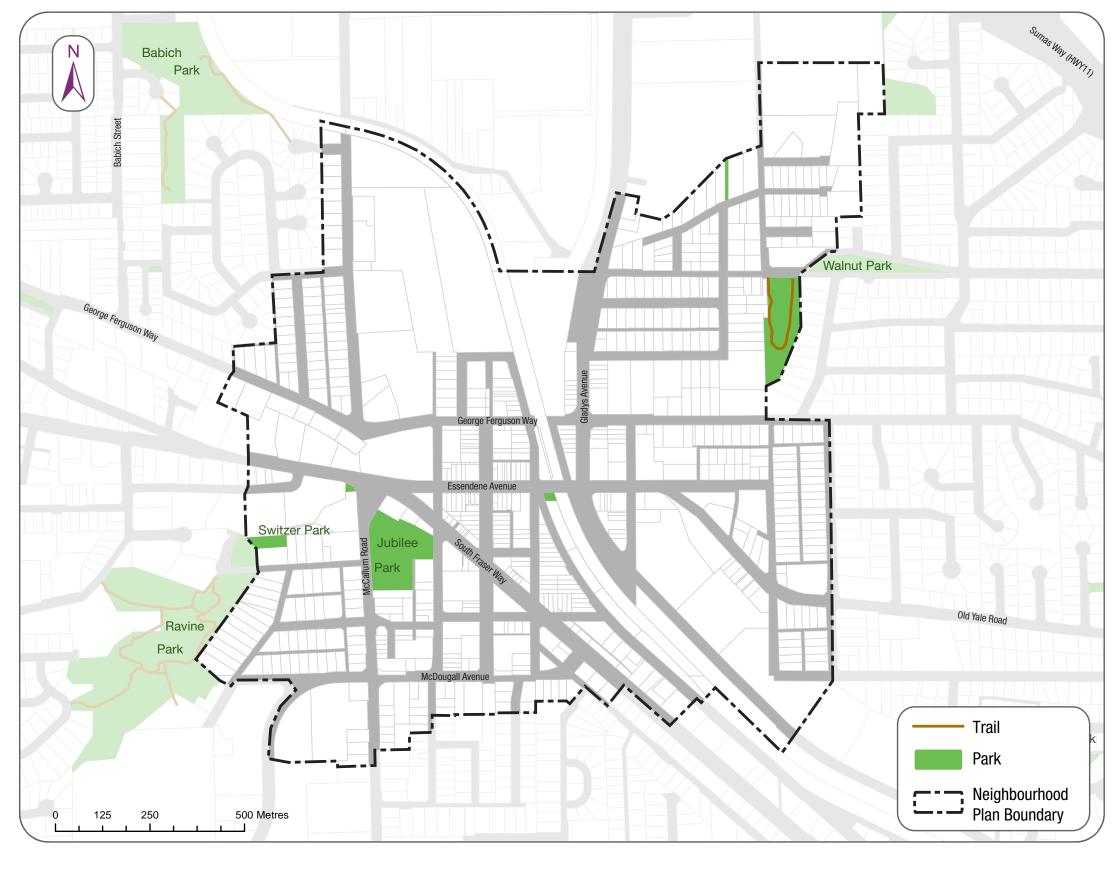
PARKS + PLAZAS HISTORIC DOWNTOWN NEIGHBOURHOOD PLAN

It is an exciting time for Abbotsford's Historic Downtown. The City is working with the community to develop a vision for the future of this neighbourhood, and a plan that will help bring the vision to life.

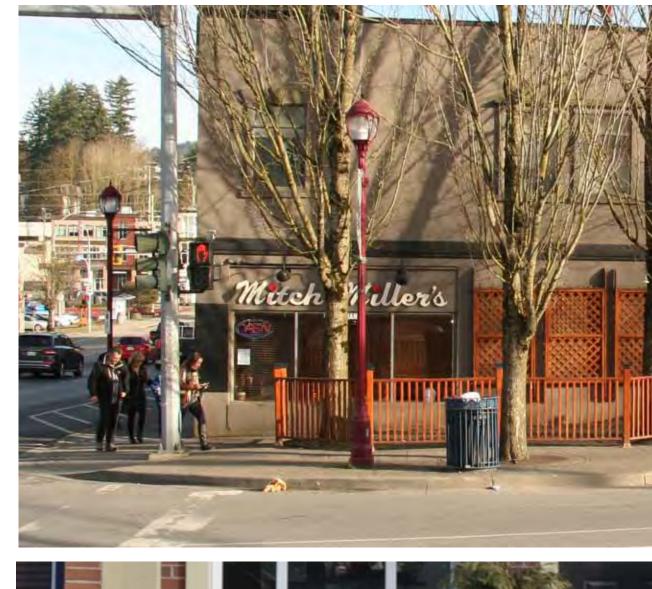
Abbotsford's Official Community Plan aspires to support a diverse and dynamic system of parks, trails, urban places and people-friendly streets that bring people together, enable recreation and play, support creative and cultural expression, and more.

This plan will influence parks and plazas including their potential form, character, programming and location. The input you provide today will help inform the plan.

Today



Today, the historic downtown is home to a number of parks with a variety of programming. Jubilee Park is a key park and hosts active and passive recreation, as well as festivals and events. A number of businesses have sidewalk patios, however plaza spaces are limited.











Parks and trails in historic downtown.

In the future

Which additional ideas for park and plazas you would like to see in the Historic Downtown? (select up to 3)

Recreation Play **Plaza Pets** Water Green ckr | La Citta Vita

Tell us about yourself (once per trip)

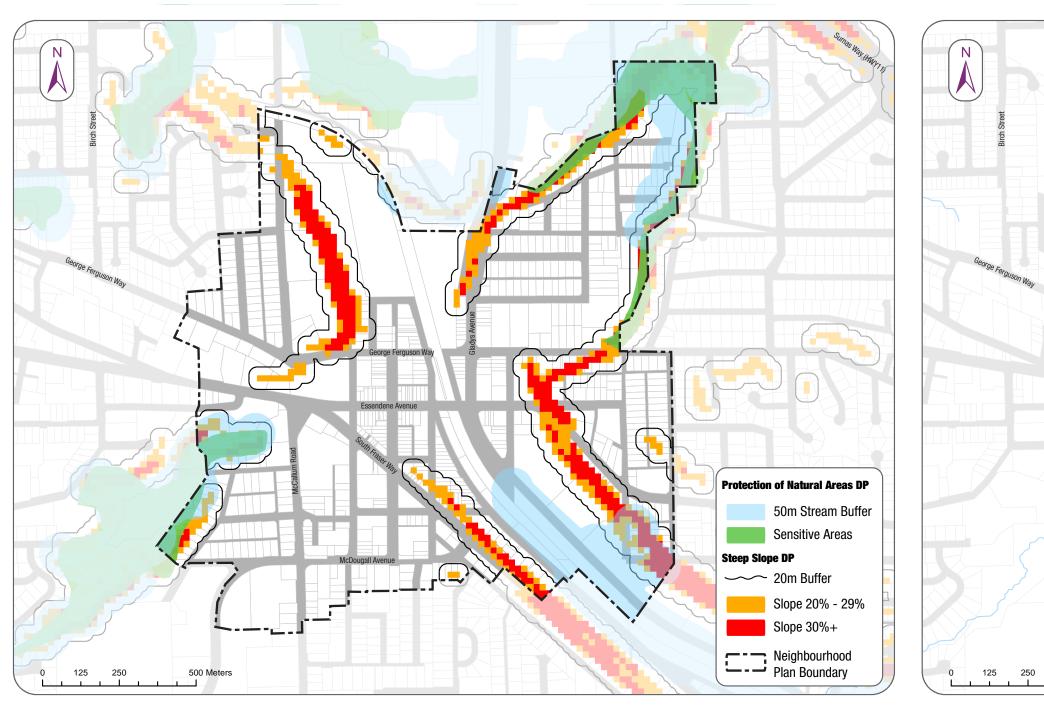
How long is your visit in Historic Downtown today? How did you get to the Historic Downtown today? less than 1 hr 1 – 2 hrs more than 4 hrs Other 2 – 4 hrs Walk **Bike** Car

NATURAL FEATURES + CONNECTIONS HISTORIC DOWNTOWN NEIGHBOURHOOD PLAN

It is an exciting time for Abbotsford's Historic Downtown. The City is working with the community to develop a vision for the future of this neighbourhood, and a plan that will help bring the vision to life. Abbotsford's Official Community Plan aspires to protect ecosystems, habitat corridors, and environmental health.

This plan will influence natural features and green connections through guidelines that will shape form and character of new streets and sustainability aspects of new multifamily housing. The input you provide today will help inform the plan and guidelines.

Today



George Ferguson Way

of Mount Baker



crosswalk along South Fraser Way at Pauline

Today, the Historic Downtown enjoys spectacular views to distant mountains and is part of a broader ecological network, connecting important environmental areas such as wetlands and salmon bearing streams.

In the future

Environmental Development Permit Areas

Should views be a part of Historic Downtown? (select 1)

No, not necessary

Neutral

Watercourses

Somewhat

Yes, absolutely

What natural and green elements would you most like to see in Historic Downtown? (select up to 3)

Renewable Energy Permeable Landscape Greenways + Trails Green Roofs Rain Gardens Street Trees

Tell us about yourself (once per trip)

How long is your visit in Historic Downtown today? How did you get to the Historic Downtown today? less than 1 hr 1 – 2 hrs 2 – 4 hrs more than 4 hrs **Other Bike** Car



HOUSING OPTIONS

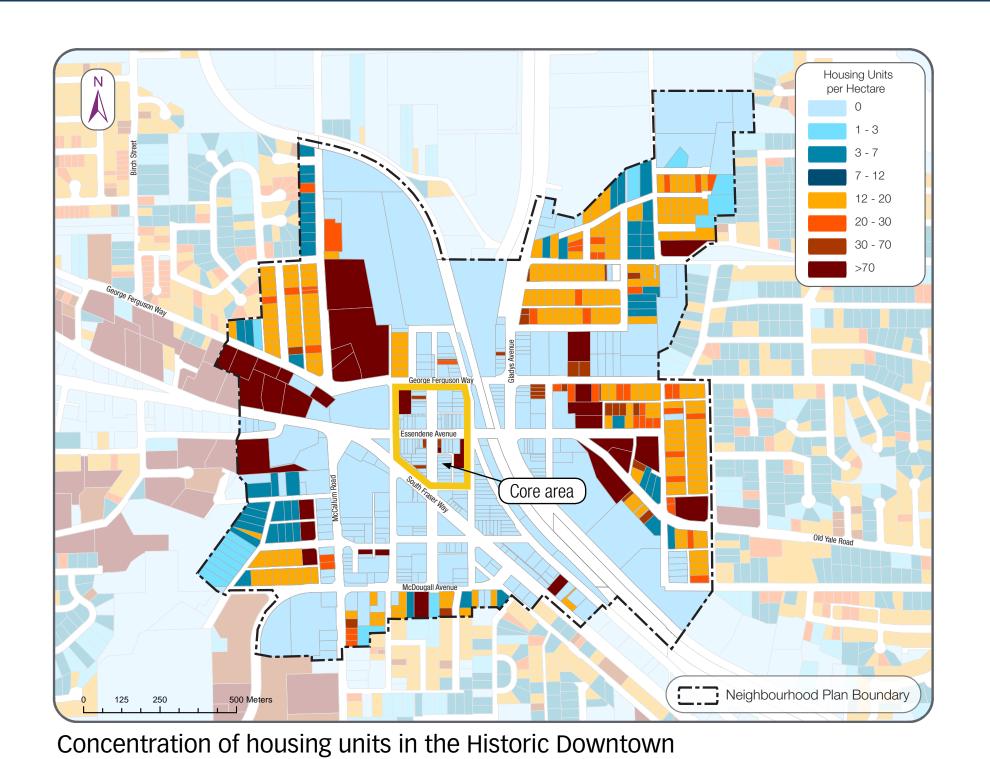
HISTORIC DOWNTOWN NEIGHBOURHOOD PLAN

It is an exciting time for Abbotsford's Historic Downtown. The City is working with the community to develop a vision for the future of this neighbourhood, and a plan that will help bring the vision to life.

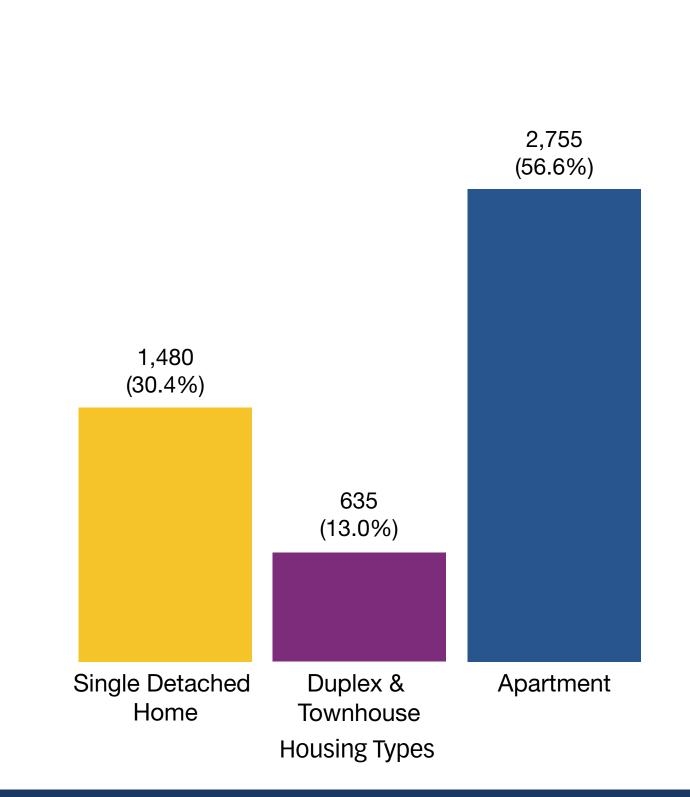
Abbotsford's Official Community Plan aspires to support housing diversity, affordability, family-friendliness, and non-market options. A diversity of housing can meet these needs. Also, higher concentrations of homes are also important in supporting the viability of local businesses.

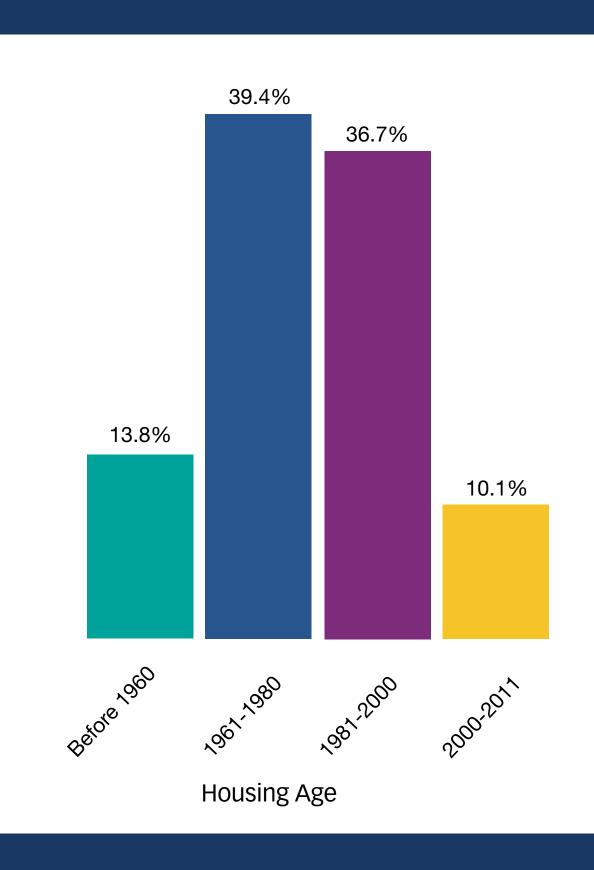
This plan will influence new housing, including the type and location of new housing. The input you provide will help inform the plan.

Today



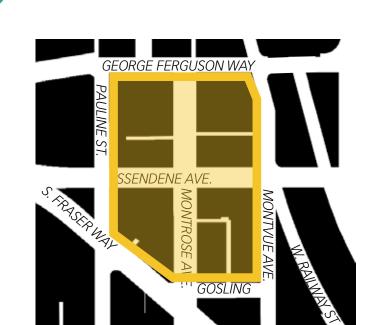
Today, more than half of homes in the Historic Downtown are apartment buildings. Compared to the rest of Abbotsford, the Historic Downtown has a large amount of multifamily housing. However, almost one-third of housing in the Historic Downtown consists of single detached homes, while duplexes and townhouses account for only 13% of the total housing stock. The map shows how a significant amount of land in the Historic Downtown currently has no housing.





In the future

Which approach to housing in the core area of Historic Downtown would you prefer? (select 1)



Preserve the existing buildings in the core (only allow housing redevelopment outside the core area)

OR

Redevelop the existing buildings in the core (allow housing redevelopment to add to the commercial in the core area)

What forms of housing would you most like in the neighbourhood? (select multiple)

Multiplex (4-6 units)



Townhouse / Rowhouse





Low & midrise (4-6 storeys)







What purposes of housing would you most like in the neighbourhood? (select multiple)

Percent of income Live-Work Seniors Family Co-op **Supportive** (housing costs are 30% or less)

Tell us about yourself (once per trip)

How long is your visit in Historic Downtown today? How did you get to the Historic Downtown today? less than 1 hr 1 – 2 hrs 2 – 4 hrs more than 4 hrs **Other** Walk Bike Car



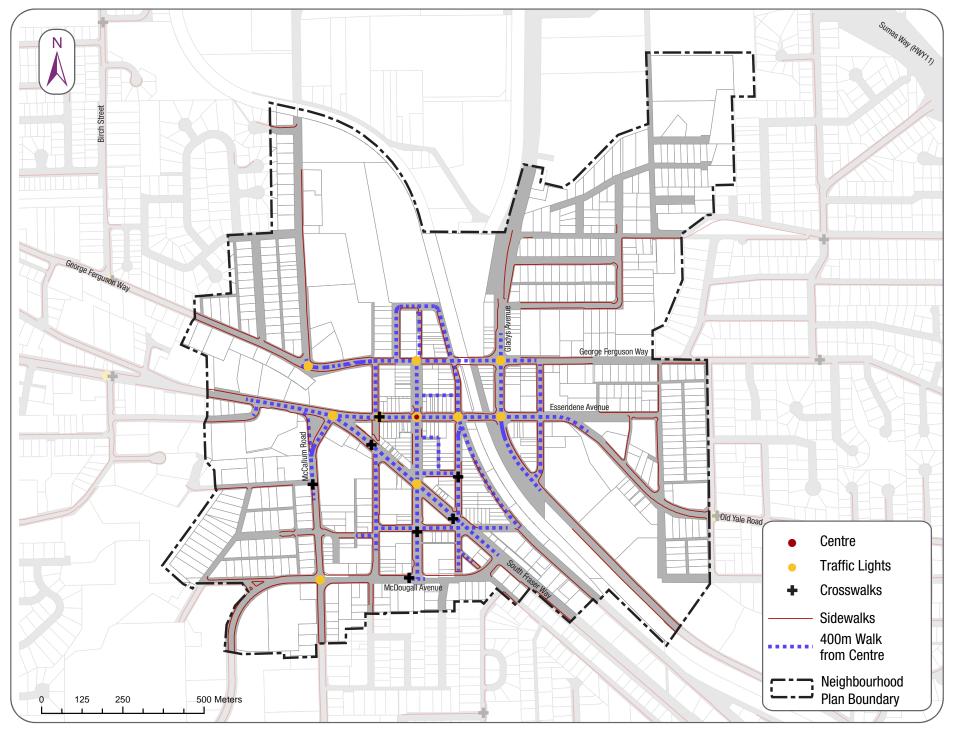
TRANSPORTATION CHOICES HISTORIC DOWNTOWN NEIGHBOURHOOD PLAN

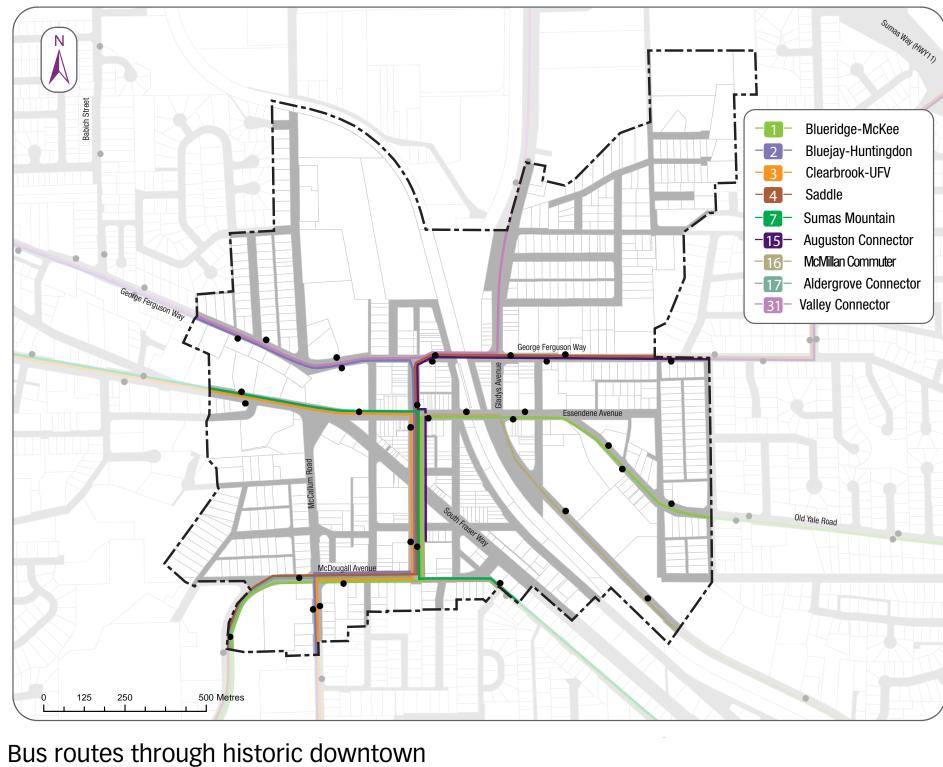
It is an exciting time for Abbotsford's Historic Downtown. The City is working with the community to develop a vision for the future of this neighbourhood, and a plan that will help bring the vision to life. Abbotsford's Official Community Plan aspires to make walking, biking, and transit both realistic and delightful options for residents.

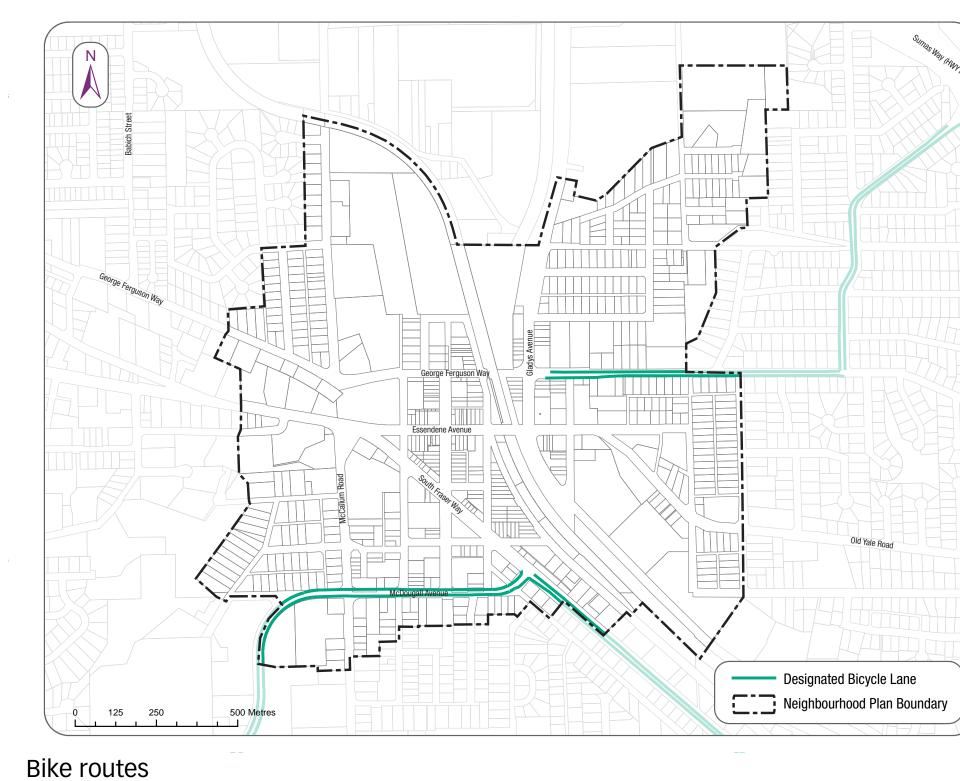
This plan will influence transportation through changes to how streets and sidewalks are designed. The input you provide today will help inform the plan.

Today

Today, the Historic Downtown is well served by bus transit, and is well-connected for pedestrians, with nearly all shopping areas being within a convenient, 5 minute walk of one another. However, there are very few biking amenities.







Pedestrian amenities and 5 minute walking distance from the core

In the future

Which types of transportation could you see yourself using more in Historic Downtown? (select multiple)

Walking

Biking

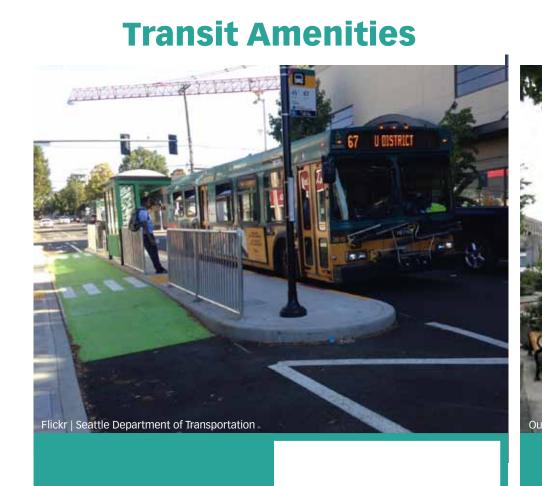
Transit

Carpooling

Pedestrian Amenities

Driving Alone

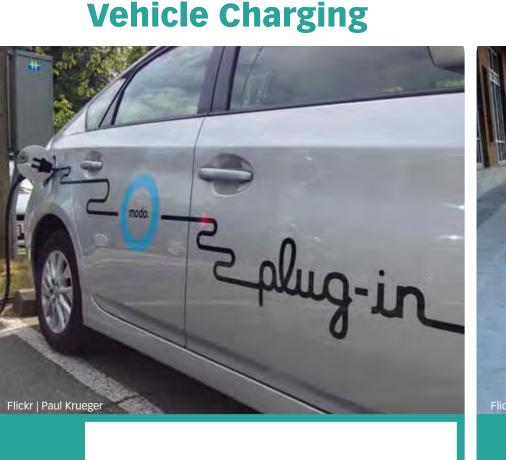
What elements do you think would most improve transportation choice in Historic Downtown? (select up to 3)



Safe Street Design







Tell us about yourself (once per trip)

How long is your visit in Historic Downtown today? less than 1 hr 1 – 2 hrs 2 – 4 hrs

more than 4 hrs

How did you get to the Historic Downtown today? Walk **Bike**

Car

Other



HISTORIC DOWNTOWN NEIGHBOURHOOD PLAN

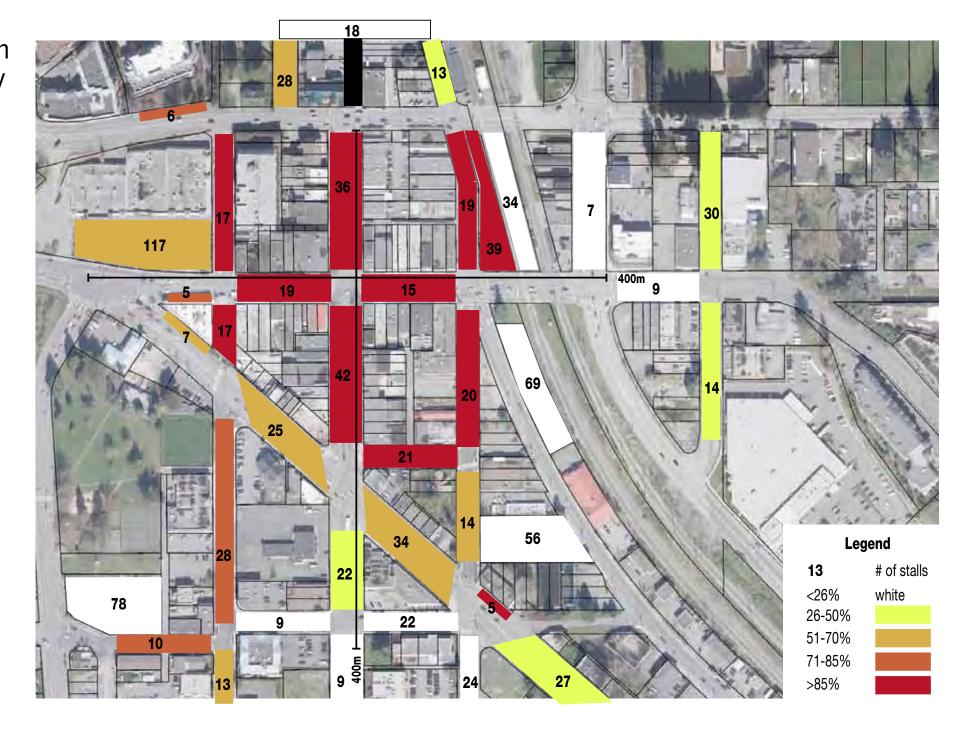
It is an exciting time for Abbotsford's Historic Downtown. The City is working with the community to develop a vision for the future of this neighbourhood, and a plan that will help bring the vision to life.

Abbotsford's Official Community Plan aspires to make efficient use of existing parking in order to support economic activity and local businesses. At the same time, there is direction to manage demand for parking, which means supporting the need for less parking (particularly surface parking) over time by creating more transportation choices for residents and visitors.

This plan will influence parking through the types of parking management that will be considered. The input you provide today will help inform the plan.

Today

Saturday afternoon parking occupancy in the Historic Downtown



The map on the left illustrates parking inventory and occupancy during peak demand on Saturday afternoons. Overall, the parking survey completed for the background research found that:

> in the core area, Saturday afternoon was occupied

> > **over 85%**

unused supply

was available in the neighbourhood on all days and times

the average occupancy for total parking spaces on all days and times was between

50-55%

Saturday

had areas with both the highest and lowest demand out of any day of the week

What is your experience with parking in Historic Downtown today? (select 1)

Parking does not work. It depends on the time or day.

10%

Parking works well.

In the future

What would you prefer be done to help manage parking in Historic Downtown? (select 1 per approach)

- A) A parking strategy (could include pricing, employee and visitor areas, permit or reserved areas, etc)
- B) Trip planning tools (could include signage, digital apps or maps, wayfinding, etc)
- C) Increased enforcement (could include patrols, ticketing, etc)
- **D) Improved safety and comfort** (could include lighting, visibility, sidewalks, etc)
- E) Clear loading zones (could include signage, time/day restrictions, etc)

NOT PREFERRED	4 • • • • • • • • • • • • • • • • • • •	NEUTRAL	•••••••	PREFERRED
38%		24%		38%
6%		32%		62%
57%		35%		9%
0%		6%		94%
7%		26%		67%

How far would you be willing to walk to your destination after parking? (select 1)

1 block (about 1 minute)

3 blocks (about 3 minutes) **5 blocks** (about 5 minutes)

Tell us about yourself (once per trip)

How long is your visit in Historic Downtown today?

more than 4 hrs

How did you get to the Historic Downtown today? Walk Bus

Other Car

less than 1 hr 1 – 2 hrs 2 – 4 hrs