



NEWS RELEASE

3rd Annual Business Walks Taking Place in Abbotsford

ABBOTSFORD – September 21, 2017 – The City of Abbotsford will host its 3rd annual Business Walks event from October 3-5, 2017, announced Mayor Henry Braun today.

The 3rd annual Business Walks will take place in the areas of Mt. Lehman, McCallum Industrial area, South Fraser Way, Historic Downtown, George Ferguson Way and East Abbotsford from October 3 – 5th. The program is coordinated by the City of Abbotsford Economic Development department with significant support from stakeholders in the community such as the University of the Fraser Valley and the Chamber of Commerce.

The information gathered is a high level ‘temperature test’ for businesses in Abbotsford. The purpose behind the business walks is to connect support agencies to businesses, share key challenges and opportunities with local decision makers, and identify the businesses requiring more comprehensive follow up from the City of Abbotsford’s Economic Development department.

Businesses in the areas of Mt. Lehman, McCallum Industrial area, South Fraser Way, Historic Downtown, George Ferguson Way and East Abbotsford wishing to be part of the business walks are encouraged to contact the City of Abbotsford at pneufeld@abbotsford.ca. More information on the Abbotsford Business Walks program can be found online at www.abbotsford.ca/businesswalks.

Quotes:

“We have learned a lot from our business community over the past two years, and we are pleased to be able to have the opportunity again this year to meet with individual business owners. We will be asking businesses about the challenges and issues they may be facing in today’s economy as well as what can be done to help their business thrive. These conversations will help us to stay connected with the community and learn what we can do to make it easier for them to do business successfully in Abbotsford.”

*Henry Braun
Mayor, City of Abbotsford*

Associated Links:

CAED Business Walks - www.abbotsford.ca/businesswalks.

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