



NEWS RELEASE

Prospera Credit Union to Sponsor Canada Day 2016

Abbotsford, March 21, 2016 –Prospera Credit Union has once again stepped up as the Naming Sponsor of Abbotsford’s Canada Day Celebrations, holding that title now for many years, announced Mayor Henry Braun today.

“Prospera has always shown a high level of dedication and commitment to our city and to Canada Day, and they truly are an amazing corporate partner,” said Braun. “Community involvement through partnerships and sponsors are behind the success of Abbotsford’s Canada Day, and we thank Prospera for continually giving back to the community each year.”

This year’s Canada Day 2016 Celebrations presented by Prospera Credit Union, will be full of new attractions, activities and entertainers including Team T&J - Children’s Entertainers from Toronto. The theme for this year’s celebration is “All-Star” Sports, in recognition of all the major upcoming sporting events in Abbotsford, including the 2016 BC Summer Games and Prospera’s Valley GranFondo which are both being hosted here in Abbotsford.

“An active lifestyle helps to keep both families and communities healthy,” said Shawn Good, President and CEO of Prospera Credit Union. “Homegrown sporting events like the BC Summer Games and the Prospera Valley GranFondo are inspiring because they celebrate athletes from our own communities and encourage us all to be more active. We’re looking forward to all the fun and fanfare of Canada Day in Abbotsford this year as we celebrate not just our nation’s birthday, but also the love of sport that is an integral part of our Canadian heritage.”

Applications are now being accepted for the Canada Day parade, community booths, and volunteer applications. Organizations and individuals can register for any of these activities at www.abbotsford.ca/canadaday.

Many great events are planned throughout the day including a parade down South Fraser Way, free family fun at Exhibition Park, entertainment, fireworks and much more. Further details on the events for the day will be available soon at www.abbotsford.ca/canadaday.

-30-

For more information contact:

Tracy Boudreau
Communications Specialist
E: tboudreau@abbotsford.ca
T: 604-851-4167