



Information Bulletin

City of Abbotsford Wins Two Marketing Canada Awards

Abbotsford, September 24, 2015 – On September 22, 2015 the City of Abbotsford was awarded two Marketing Canada Awards by the Economic Developer's Association of Canada (EDAC).

The City won for the production of a video that was shown at the Mayor's Inaugural Breakfast in June. The video won in two categories: Investment Attraction Tool and EDAC Cup Contender Investment Attraction Tool.

EDAC recognizes that marketing a community is an integral part of the economic development profession and hosts the Marketing Canada awards competition annually for organizations that promote and market Canadian provinces, regions, cities and towns. This is the second time the City of Abbotsford has won these awards.

The City of Abbotsford competed with submissions from across Canada.

The winning videos can be viewed at: <https://vimeo.com/131911606> and <https://www.youtube.com/watch?v=yeB0n6VzNac>

Attached: Economic Developer's Association of Canada Press Release

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