



NEWS RELEASE

Small Business BC CEO George Hunter joins Abbotsford Business Walk Tomorrow

ABBOTSFORD September 14, 2015 - George Hunter, CEO of Small Business BC will join Abbotsford Mayor Henry Braun on the first Abbotsford Business Walks tour taking place in Historic Downtown Abbotsford at 9:00am tomorrow, September 15, announced Mayor Henry Braun today.

“We are thrilled to have Small Business BC CEO George Hunter joining our Business Walk tomorrow,” said Abbotsford Mayor, Henry Braun. “Small business is truly the backbone of our local economy, and the support of Small Business BC in making this Abbotsford Business Walk a success is greatly appreciated.”

The Abbotsford Business Walks program is powered by the City of Abbotsford Economic Development department with significant support from stakeholders such as Small Business BC, the Abbotsford Chamber of Commerce, the British Columbia Economic Development Association, and the Ministry of Jobs, Tourism and Skills Training. Business Walks programs are recognized as Economic Development Best Practice by the Provincial Government of BC.

“We’re excited to take part in the Abbotsford Business Walks and to hear first-hand the challenges facing entrepreneurs,” said George Hunter, CEO at Small Business BC. “As a champion of small business in British Columbia, Small Business BC strives to understand the evolving issues and opportunities of the business community in order to tailor specific products and services to meet their needs.”

“The Abbotsford Business Walks program provides a great opportunity for City Council, Economic Development staff, provincial and federal government officials, as well as community partners to ‘take the temperature’ of businesses across our City,” said Mayor Braun. “The program is an excellent informal way for us as local community leaders to get in touch with the pulse of the business community and to gather the business intelligence needed to stimulate the local Abbotsford economy.”

More information on the Abbotsford Business Walks program can be found online at www.abbotsford.ca/businesswalks

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