

## **NEWS RELEASE**

## **Prospera Credit Union to Sponsor Canada Day 2015**

**Abbotsford, February 23, 2015** – Once again this year, Prospera Credit Union has stepped up as the Naming Sponsor of Abbotsford's Canada Day Celebrations, holding that title now for many years, announced Mayor Henry Braun today.

"Sponsors and community partnerships are behind the success of Abbotsford's Canada Day Celebrations, and we thank Prospera for continually giving back to the community each year," said Braun. "Prospera has always shown a high level of dedication and commitment to our city and to Canada Day, and they truly are an amazing corporate partner."

This year's Canada Day 2015 Celebrations presented by Prospera Credit Union, will be full of new attractions, entertainers and activities geared for the entire family.

"Canada Day is by far the largest family oriented celebration we have here in Abbotsford and the way so many diverse groups come together to make it a success is a wonderful reminder of the kind of community we live in," said Bruce Howell, President and CEO of Prospera Credit Union. "As a credit union, we've been part of this amazing place for nearly 70 years and we're proud to help bring everyone together to celebrate not just our nation's birthday, but also the spirit that keeps our community strong."

Applications will open for the Canada Day Parade beginning the week of March 2, 2015. Parade floats can register online at <u>www.abbotsford.ca/canadaday</u>.

Many great events are planned throughout the day including a parade down South Fraser Way, free family fun at Exhibition Park, entertainment, fireworks and much more. Further details on the events for the day will be available soon at www.abbotsford.ca/canadaday.

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For more information contact:

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