



NEWS RELEASE

Abbotsford Celebrates Canada Day with Glowing Hearts

Abbotsford, June 25, 2010 – Canada Day in Abbotsford has become a day where residents, businesses and volunteers celebrate national and community pride together, announced Mayor George W. Peary.

“Residents of Abbotsford and Canadians from all over the country are getting ready to celebrate the country’s 143rd birthday,” said Peary. “Canada Day may only come once a year, but the amount of pride we all feel as Canadians is felt every day, and on July 1 we get to celebrate that feeling, here in our hometown.”

Canada Day 2010 is full of new attractions, entertainers and activities geared for the entire family. This year, the Go Natural Dog Flyball Show, will take place on the North West fields at Exhibition Park at 1:30, 2:30, 3:30 and 4:30. On the main stage, Delhi 2 Dublin, a non-stop world beat of energy, will entertain the crowds with their unique style of cultural music.

“We are so thrilled with how Canada Day is shaping up this year,” said Councillor Lynne Harris, Chair of the Abbotsford Canada Day Committee. “With so many performers and groups and returning favorites, there is truly something for everyone to enjoy. In addition, the parade grandstand is located at Sevenoaks and South Fraser Way. Bleacher seating is available on a first come first serve basis.”

Returning favorites include the community booths and kids zones including the popular slide zone and bounce zone. The Mighty Fraser Riders, Abbotsford’s very own all women horse team, will be performing in the Rodeo Ring at Exhibition Park at 1:15pm. Back by popular demand from 2009 is Art Forms, a local artisan market. There will be 20 unique artists selling their wearable, giftable and lovable original art pieces. ATM’s will be available on site near the Art Forms.

“Each business and community group gives so much to Canada Day that it truly is a community event,” said Harris. “Prospera Credit Union and all of our other sponsors are what makes this day an amazing experience for our community.”

Sponsors of Canada Day include our naming sponsor Prospera Credit Union, as well as Sevenoaks Mall, The News, The Abbotsford Times, Punjabi Patrika, Subway, Booster Juice and Indo Canadian Business Association. Many other community groups support the day with resources and supplies.

“We hope that residents and visitors will continue to enjoy what Abbotsford has to offer on Canada Day,” said Harris. “I think that this year’s celebrations will be hard to top next year!”

The Canada Day list of events is available online at www.abbotsford.ca/canadaday, or watch for the special pull-out feature in the Abbotsford News on Tuesday, June 29.

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