



Information Bulletin

Earth Hour – Show the world what can be done

On Saturday, March 27, 2010 at 8:30 pm, the City of Abbotsford will be taking part in Earth Hour. Earth Hour is a one hour lights out event, created by WWF (World Wildlife Fund) that mobilizes millions worldwide to show support for action on climate change. Earth Hour is designed to help show people how they can be a part of the climate solution and that every day actions can add up to make a real difference. Abbotsford will be joining hundreds of millions of concerned citizens and corporations in showing the world we can work together to resolve the threat of global warming.

Last year hundreds of millions of people took part in the third annual Earth Hour. Over 4000 cities, towns, and municipalities in 88 countries officially switched off their lights to show support for action on climate change, making Earth Hour 2009 the largest voluntary action in history.

During Earth hour 2009, Abbotsford recorded the highest percentage in reduction of power consumption for the Lower Mainland and Fraser Valley regions. Overall, our City achieved a 3.8% drop in power consumption – one of highest across the entire province! Events like Earth Hour create awareness of the benefits of reducing energy consumption in local communities and across the globe. Lowering consumption is such a basic exercise and one we should all practice more frequently - household by household, it all adds up. We encourage all individuals, schools, businesses, and organizations to join millions of Canadians that participate in this worldwide symbolic event.

Switch off your lights for Earth Hour at 8:30pm on March 27, and show the world what can be done in just one hour!

For more information on how you can get involved, go to the [Earth Hour](#) website.

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