

Tradex Hosts 12 of the Top 25 Trade & Consumer Shows

TRADEX
Big on space, people and events

For Immediate Release

Tradex Hosts 12 of the top 26 GVRD Trade & Consumer Shows

Abbotsford, BC (August 28th, 2009) - Tradex (Fraser Valley Trade & Exhibition Centre) is proud to announce that 12 of the Top 26 Trade and Consumer Shows, as rated by Business in Vancouver News Magazine, are hosted at Tradex.

The Vancouver Motorcycle Show, BC Boat & Sportsmen's Show & BC Hunting Show, West Coast Women's Show, Snow Bird RV Show, Early Bird RV Show, BC Classic & Custom Car Show, Education & Career Fair, the Taboo Show, the Fraser Valley Home & Garden Expo, EAT! Fraser Valley, West Coast Christmas Show and the Great Outdoors Show all made the list.

Vali Marling, Director of Operations, directly relates the large number of Tradex events making the 'Top Trade & Consumer Shows' list with Client's Show development, Tradex attendance building programs, service standards and the unique partnership Tradex has with the Tourism Abbotsford Society. Marling states "Only a few years ago, the event industry was not that familiar with Tradex or the City of Abbotsford. Today, we are well known for exceeding client and guest expectations and our ability to create unique partnerships that benefit our clients, guests and partners."

Tradex has just completed a record breaking first two quarters for 2009. The venue hosted an increased number of events, guests and revenues. With Vancouver venues occupied by the Olympics, Tradex has successfully booked displaced Vancouver events and is anticipating the busiest show season ever in 2010.

Tradex consists of 120,000 sq. ft. of column free exhibition space and is the 5th largest Trade & Consumer Show venue in BC.

For more information, please contact:

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The Fraser Valley Trade & Exhibition Centre is proudly operated by the Tourism Abbotsford Society. For more information about Abbotsford, British Columbia please visit www.tourismabbotsford.ca

