



NEWS RELEASE

Abbotsford Greenway Renamed Discovery Trail

Abbotsford, December 17, 2007 – The Abbotsford Greenway project will officially be known as Discovery Trail, thanks to the winning entry of 13 year-old Katey Asaph, a student at Chief Dan George Middle School.

The “Name the Greenway Contest” was held from October 15 to November 5 for Abbotsford residents five years and up. The Greenway Committee received over 120 creative entries, before finally deciding on “Discovery Trail.”

“This trail system is a great addition to our community. It will be a lasting legacy that will provide recreation opportunities for many residents and visitors for years to come. I was pleased to see residents taking an interest in the community and participating in the contest,” says Abbotsford Mayor, George F. Ferguson.

Katey submitted “Discovery Trail” because the word “discovery” described all the possibilities of the project. “You can discover the benefit of exercise, you can discover the importance of the environment and discover the beauty of nature. You can discover fun spending time with your family, and you can discover parts of Abbotsford that you’ve never seen before,” she wrote in her submission.

For her winning entry, Katey received a \$1,000 bike from the Bike Brewery and a \$100 gift certificate from SportChek.

The City of Abbotsford in partnership with the Provincial Government is in the final stages of completion of Phase One of the Abbotsford Greenway Project. Overseeing this multi-million dollar project is the Abbotsford Greenway Committee. The Committee ran the contest to engage citizens and encourage them to become involved in this community-wide project.

“This is a project for the entire community,” says Dave Holmberg, president of Bobcat Country and a Greenway Committee member. “I encourage residents to come out, see how the project is progressing and use the trail. It is a beautiful walk.”

Residents can also become involved in the project by purchasing a paving stone or a meter of greenway through the Parks, Recreation and Culture Department. Personalized paving stones on the Discovery Trail are selling for \$150. A meter of trail can be purchased for \$50 and named after a special person or pet. All proceeds go towards trail improvements and purchasers receive a certificate and have their name displayed at the Gardner Park Trail Head.

For more information about the Discovery Trail project, or the paving stone campaign, contact the Parks, Recreation and Culture office at 604-864-5695.

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For more information contact:

Jay Teichroeb

Economic Development Manager

E: jteichroeb@abbotsford.ca

Tel: 604-864-5586