



POLICY MANUAL

No. 100-3-03

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CHAPTER: CORPORATE

SECTION: CIVIC FACILITIES

SUBJECT: STREET BANNERS

APPROVED BY: COUNCIL

EFFECTIVE DATE: 1995 01 01

REVISION DATE: 2002 03 18

PURPOSE:

To ensure that the display of street banners across public property meets City guidelines.

AUTHORITY:

Local Government Act.

POLICY:

1. Only street banners owned by the City, erected on, over or across City property, which display only public information messages of the City, or promote or advertise City organized or conducted events, will be considered for display.
2. Street banners shall be displayed across City property at the following locations:
 - i) South Fraser Way at Fairlane;
 - ii) South Fraser Way at Southdale;
 - iii) Clearbrook Road at Madiera; and
 - iv) Pauline Street at Essendene.
3. Street banners shall be designed in accordance with City Drawing No. M-384 and approved by the City's Engineering Services before display.



List of approved Banners

Abbotsford Berry Festival

Abbotsford Fire Rescue Services – Fire Prevention Week

Terry Fox Run

Abbotsford Downtown Business Association (Christmas Tree Lighting)

Fraser Valley Waterski Club

Abbotsford Youth Commission – Hire a Student Week; and National Youth Week; and Sexual Exploitation Awareness week

Salvation Army – Red Shield Appeal

Abbotsford Symphony