

**HUB OF THE FRASER VALLEY**

# 2ND ANNUAL MAYOR'S BREAKFAST

## ***2015 - 2016 STRATEGIC PLAN HIGHLIGHTS & ACCOMPLISHMENTS***

Vibrant **Economy** | Complete **Community** | Fiscal **Discipline** | Organizational **Alignment**



# VIBRANT ECONOMY



In April 2016, the Real Estate Investment Network stated that:

**“The future seems to have discovered Abbotsford, even before Abbotsford discovered itself fully. In fact, in a number of independent reports Abbotsford is forecast to be one of the top three economic leaders in the Province.”**



## BUSINESS WALKS

**Thirty-eight volunteers** – from elected officials to representatives from business organizations – participated and connected with **143 businesses** and gained valuable insight into what local businesses need and would like to see from the City in the future.

In 2015, Abbotsford won an **Open for Business** Award from the **Small Business Council of BC.**

**Business Walks Program** finds

**93%**

of Abbotsford businesses indicated ‘steady’ or ‘increasing’ business growth.





In 2015 the Abbotsford International Airport welcomed **a new WestJet service to Las Vegas, and Air Canada “rouge” service to Toronto.**



*“Abbotsford-Mission is one of the fastest growing economies in Canada this year.”*

*Conference Board of Canada Report, 2015*

## GIS TOOL

Abbotsford's **innovative Geographic Information System** (GIS) planning tool provides up-to-date real estate, demographic, and industry data to help businesses and site selection professionals **choose optimal geographic locations** through a powerful online mapping analysis. Abbotsford is the **first city** in BC to offer this resource.

# COMPLETE COMMUNITY

Abbotsford hosted over

# 160

community events in  
**2015** including runs,  
walks, festivals, fundraisers,  
park concerts  
and cycling races.



## OPENED MRC SPORTS COMPLEX

Celebrated the grand opening of the **MRC Sports Complex Turf Fields**, which **adds 64 hours** per week of community field time.

Received more than  
**\$6M**  
in **Provincial funding** to  
address **homelessness**  
in our community.

Abbotsford  
Centre ranked  
in the  
**top 200**  
**entertainment**  
**venues**  
**worldwide**, 2nd  
busiest in BC  
and 13th in  
Canada.



*The City of  
Abbotsford is a  
community of  
inclusive, safe  
and green  
neighbourhoods  
connected to  
convenient and  
affordable  
transportation  
and vibrant  
commercial  
centres, built on  
the foundation  
of our cultural  
heritage and  
natural beauty.*

## FLOOD MITIGATION

**\$4 million** in funding received from the  
**Province of BC** to protect our  
community from the **flood risks** posed  
by the **erosion arcs in the**  
**Fraser River.**



# FISCAL DISCIPLINE



*“We make financial decisions by looking not just at the long term costs but also the value to our community.”*

**Mayor Henry Braun**



In 2015, the City of Abbotsford once again received the **Canadian Award for Financial Reporting** from the Government Officers Association of the United States and Canada (GFOA).



## **Received:**

**\$57,000** of grant funding for restoration and innovative forestry initiatives, **\$18,000** for improving walkability in the Clearbrook area for “Seniors Take a Walk” and **\$10,000** for healthy lifestyle program MEND for families.



**SAVED \$600,000**

Fire Rescue Service replaced Fire Hall 4 and Fire Hall 5 and saved a total of \$600,000 by building two identical fire halls at the same time with one contractor.

Expanded **online services** to make it **easier to access city** information from home.

**ADOPTED A 5-YEAR FINANCIAL PLAN THAT ALIGNS WITH OUR STRATEGIC PLAN GOALS.**

# ORGANIZATIONAL ALIGNMENT



*The City of Abbotsford has strong, consistent governance and aligned operations.*



Re-organized external service delivery departments to reflect a more **process driven** structure which **streamlines decision making** and **increases our service delivery** capacity.

In 2015, Council endorsed a new **2015-2018 Strategic Plan**, establishing an exciting vision for the City and providing **direction and guidance** as our City develops. At the core of the Strategic Plan is Council's overall vision for the City: **Abbotsford is the Hub of the Fraser Valley.**



VIBRANT  
ECONOMY



COMPLETE  
COMMUNITY



FISCAL  
DISCIPLINE



ORGANIZATIONAL  
ALIGNMENT





OVER THE LAST 2 YEARS, THE CITY COMPLETED THE MOST SIGNIFICANT CITY-SHAPING PROCESS EVER UNDERTAKEN WITH ABBOTSFORWARD; THE OFFICIAL COMMUNITY PLAN (OCP) PROJECT.

# 8,000 INTERACTIONS

Held **26** road show events, **8** neighbourhood walks, **14** CAC meetings, **8** stakeholder conversations and engaged **8,000** residents through our **Abbotsforward** Official Community Plan update.



# HUB OF THE FRASER VALLEY



**CITY OF ABBOTSFORD**  
32315 SOUTH FRASER WAY  
ABBOTSFORD BC, V2T 1W7

## SOCIAL MEDIA

 **FACEBOOK**  
**/CityOfAbbotsford**  
**/HenryBraunAbbotsford**  
**/AbbotsfordPRC**

 **WEB**  
**abbotsford.ca**  
**caed.abbotsford.ca**  
**abbotsfordairport.ca**

 **TWITTER**  
**@City\_Abbotsford**  
**@MayorHenryBraun**  
**@AbbotsfordEcDev**  
**@abbotsforward**  
**@yxxairport**

 **YOUTUBE**  
**Caed Tv**

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